

CIRP 5322: ECONOMIC DEVELOPMENT PLANNING

University of Texas, Arlington
School of Urban and Public Affairs
Fall 2011



Instructor: Professor Carl Grodach

Time and Classroom: Monday 3:00 - 5:50 pm, Room UH1

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Office Hours: Mon. and Wed. 2:00 - 3:00 pm and by appt.

COURSE DESCRIPTION AND OBJECTIVES

Economic development planning has long been a commonplace function of cities throughout the US. Today, as municipalities attempt to survive and thrive in a global economy, economic development has assumed an even more central role. Many local governments continue to expand their economic development repertoire in the face of heightened inter-urban competition for jobs and investment, but at the same time have cause to rethink their approach to economic development as they face new challenges following the global financial collapse and recession. It is therefore crucial to study the processes, objectives, and outcomes of today's economic development strategies.

This course will introduce students to the field of local economic development in the US. The first section of the course will focus on the key theories, concepts, and methods of economic development. During the second section, we will conduct a class project that allows students to apply this knowledge and analyze the implications for economic development policy-making. Overall, this course will help students to improve their research and communication skills and address planning ethics, diversity, and social justice issues.

STUDENT LEARNING OUTCOMES

Upon completion of the course, students should be able to:

- describe the political, economic, and social context of contemporary economic development activities in US central cities and suburban areas
- explain and critique the history and major theories of local economic development planning
- utilize basic economic development methods to analyze regional economies
- critically evaluate the dominant economic development strategies and the objectives and values that guide them

READINGS

All readings are required. The course relies on one text, which is available at the UTA bookstore and on reserve at the UTA library.

Required Texts

Blakely, Edward and Nancey Green Leigh. (2010). *Planning local economic development: Theory and practice*. (4th ed). Thousand Oaks: Sage Publications.

Unless a website is provided, all other readings are available on-line at:
<https://mavspace.uta.edu/grodach/ECONOMIC%20DEVELOPMENT>

ASSIGNMENTS AND GRADING

Your grade will be determined by a combination of attendance, participation, and the timely and effective completion of written and oral assignments. All assignments are due at the start of class on the designated date and late assignments will be penalized. Further details will be provided in class for all assignments.

Participation (20%): Participation is evaluated based on punctual attendance and active involvement in class discussions. To participate fully, students will need to complete the appropriate readings prior to class and come with thoughtful questions for further discussion. Ph.D students will individually lead discussion for a portion of the Economic Development Strategies sessions.

Industry and Occupational Analysis (30%)

Students will create an economic profile for the Dallas-Fort Worth region using industry and occupational data. Instructions will be distributed in class. This assignment is due October 24.

Final Project (50%): This assignment is due at the start of class on December 5.

ACADEMIC DISHONESTY

It is the philosophy of The University of Texas at Arlington that academic dishonesty is a

completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University.

"Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts." (Regents' Rules and Regulations, Series 50101, Section 2.2)

STUDENT SUPPORT SERVICES AVAILABLE

The University of Texas at Arlington supports a variety of student success programs to help you connect with the University and achieve academic success. These programs include learning assistance, developmental education, advising and mentoring, admission and transition, and federally funded programs. Students requiring assistance academically, personally, or socially should contact the Office of Student Success Programs at 817-272-6107 for more information and appropriate referrals.

AMERICANS WITH DISABILITIES ACT

The University of Texas at Arlington is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 - The Rehabilitation Act of 1973 as amended. With the passage of federal legislation entitled *Americans with Disabilities Act* (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at www.uta.edu/disability. Also, you may visit the Office for Students with Disabilities in room 102 of University Hall or call them at (817) 272-3364.

COURSE SCHEDULE AND READINGS

August 29 Introduction: Economic Development and the ‘New’ Urban Economy

Blakely and Green Leigh: Overview, Ch. 1, 73-76

Economic Development Administration Brochure: <http://www.eda.gov/AboutEDA/AbtEDA.xml>

September 5 Labor Day: No Class

September 12 The Economic Development Context

Blakely and Green Leigh: Ch. 2 (pp. 40-62), Browse: Ch. 4, 13

Fainstein, Susan. 1991. Promoting Economic Development. *Journal of the American Planning Association* 57 (1).

Grodach, Carl. 2011. Barriers to Sustainable Economic Development: The Dallas-Fort Worth Experience, *Cities*, 28 (4): 300-309.

Logan, John and Harvey Molotch. 2002. The city as a growth machine. Susan Fainstein and Scott Campbell (eds.). *Readings in Urban Theory*. London: Blackwell Publishing.

Motoko, R. (2011, June 11). Many Cities Face a Long Wait for Jobs to Return. *New York Times*. http://www.nytimes.com/2011/06/20/business/economy/20cities.html?_r=1&scp=1&sq=cities%20recession%20%22economic%20development%22&st=cse

September 19 Economic Development Theory I: Location, Export base, and Consumption

Blakely and Green Leigh: Ch. 3 (pp. 76-89)

Markusen, Ann and Greg Schrock. 2009. Consumption-Driven Urban Development. *Urban Geography* 30 (4): 1-24.

Pagano, Michael and Ann O'M. Bowman. 1997. Public capital, systems of cities, and perceptual orbits. *Cityscapes and Capital*. Baltimore: Johns Hopkins University Press.

September 26 Economic Development Theory II: Clusters and Capital

Blakely and Green Leigh: Ch. 3 (pp. 89-98 only)

Florida, Richard. 2003. Cities and the creative class. *City and Community* 2 (1): 3-19.

Mathur, Vijay. 1999. Human Capital-Based Strategy for Regional Economic Development. *Economic Development Quarterly*, 13 (3): 203-216.

Porter, Michael. 2000. Location, competition, and economic development: Local clusters in a global economy. *Economic Development Quarterly* 14 (1): 15-34.

Storper, Michael. 1997. The resurgence of regional economies. *The Regional World: Territorial development in a global economy*. New York: Guilford Press.

October 3 Industry and Occupational Analysis

Blakely and Green Leigh: Ch. 6 (pp. 141-186, 191-200)
Chapple, Karen, et al. 2004. Gauging metropolitan “high tech” and “I-tech” activity. *Economic Development Quarterly* 18 (1): 10-29.
Markusen, Ann. 2004. Targeting Occupations in Regional and Community Economic Development. *Journal of the American Planning Association* 70 (3): 253-268.

October 10 Economic Development Strategies I: Sectoral and Cluster Strategies

Blakely and Green Leigh: Ch. 10, Ch. 14
City of Toronto. 2007. Green Economic Sector Development Strategy.
http://www.toronto.ca/business_publications/pdf/green_economic_development_22may2007.pdf
Portland Economic Development Strategy. <http://pdxeconomicdevelopment.com/cluster-cleantech.html>

October 17 Economic Development Strategies II: Business Development and Tax Incentives

Blakely and Green Leigh: Ch. 8, 9
Cytron, Naomi. 2006. Small Business Development: An Overview. *Community Investments*.
Glaeser, Edward. 2001. The Economics of Location-Based Tax Incentives.
Weber, Rachel. 2003. Can Tax increment financing (TIF) reverse urban decline? Lincoln Institute of Land Policy Working Paper.
The High Cost of Wooing Google. http://www.businessweek.com/magazine/content/07_30/b4043066.htm
Guyan, Jessica. 2011. *Los Angeles Times*. High-tech boom brings a sense of déjà vu in San Francisco <http://www.latimes.com/business/la-fi-sf-tech-20110817,0,1728961.story>

October 24 Final Project: Place-based Economic Development Assets

DUE: Industry and Occupational Analysis

October 31 Final Project (see handout)

November 7 Final Project (see handout)

November 14 Final Project (see handout)

November 21 Final Project (see handout)

November 28 Final Project (see handout)

December 5 Project Presentation/Course Evaluation