TV Reporting 1 and 2
BCMN 3350 and 4350
The University of Texas at Arlington
Fall 2015 - Monday   1 – 4:50 p.m.

Professors: Dr. Andrew Clark	Julian Rodriguez
Email: amclark@uta.edu	jrod@uta.edu
Phone: 817-272-1246;	817-272-7040
Office: FA 270	FA 125A
Office Hours: By appointment	M & W: 10 –11 a.m. or by Appointment

Read this syllabus **CAREFULLY**. Ignorance of the policies of the class **is not** an acceptable excuse.

Textbook and Hardware Requirements

1. No text book is required, but readings may be assigned at the discretion of the Instructors.
2. External Hard Drive (120 GB or more) with USB 2.0 or 3.0 connectivity.
3. SanDisk SDHC card. Class 6 or 10 (8 GB minimum).

Course Description/Goals

➕ This class will teach you the art of producing, reporting, and anchoring news for television. You will participate in news gathering, writing, and will shoot packages for television. Reporting 2 students will also produce and anchor newscasts, produce an investigative report, and prepare a final portfolio.

Learning Outcomes

➕ Students will be able to write correctly and clearly in forms and styles appropriate for the broadcast profession, audiences and purposes they serve;
➕ Students will critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
➕ Students will demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
➕ Students will use and apply tools and technologies appropriate for the broadcast profession.
➕ Students will demonstrate they can think critically, creatively and independently.

Attendance/Drop policy

➕ Regular class attendance is required by the University and necessary to keep up with assigned readings, lectures and assignments. Excessive class absences, lateness and/or failure to keep up with assigned readings will result in lower grades.
➕ I. Students leaving class early will not be given credit for attendance unless excused in advance by the instructors.
➕ It is the student's responsibility to drop or add the class—not the faculty or staff's.

Due Dates

- Failure to turn in any assignment will result in a failing grade in the class.
- If the story is not included in the newscast due to lateness, the story will receive an F (see details on **DEADLINES**).

Electronic Device Use

(Mobile phone, laptop computer, pager, portable multimedia players, etc.)

- <u>Turn off</u> portable electronic devices during class and during taping of newscasts.

Assignments

- Look at Rotation Sheets for weekly assignments.
- The first part of the class will be devoted to assignment critique and class lecture.
- **See e-mailed videos for instructions on EZ News, and exporting videos.**

Class Rules

- You must **<u>dress appropriately</u>** for all on-camera work.
- Deadlines must be met – no excuses.
- Stories will be graded based on writing, video, and online publication.
- **DO NOT** take material, or use material, from anyone else's folder without their written permission. To do so will be viewed as plagiarism and will be treated accordingly.
- **DO NOT** use material from YouTube or any other audiovisual website containing copyrighted material.

Grades

- We will not post a cumulative list of grades at the end of the semester. The responsibility to keep track of grades is yours.

- The grade breakdown and scale is as follows:

- Attendance – 30%
- Assignments for Newscast (On Time Only) – 30%
- Assignments Posted on Website (On Time Only) – 30%
- Final Portfolio/Website (Demo Reel) – 10%

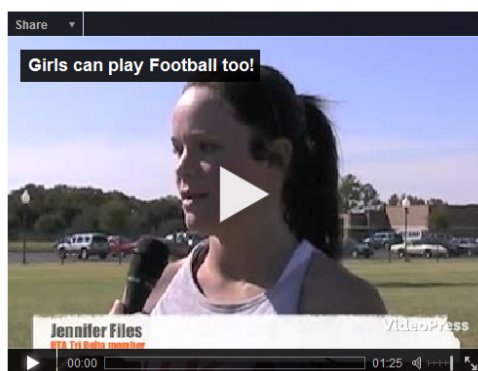|	
90 – 100	**A**
80 – 89	**B**
70 – 79	**C**
60 – 69	**D**
0 – 59	**F**

POSTING ON UTANEWS.COM
- Once you have created your free wordpress.com account and your instructor has granted you access to utanewscom, you will be able to post your packages on our website.
- You will use your WordPress login and password to login and post on utanews.com. Before posting, make sure you are on utanews.com and NOT on YOUR website (Your website will not allow you to upload videos.)
- **Only packages** are uploaded to utanews.com.
  - Format:
    - Top: Video
    - Middle: One hundred word summary paragraph.
    - Bottom: Name of student (e.g. By: John Doe)

PACKAGE FORMAT

Girls can play Football too!
Posted on October 12, 2010 | Leave a comment

Flag football is a traditional activity that is held every year for different groups, organizations, and the Greek community. Two sororities, Tri Delta and Alpha Chi Omega, played an action packed game at the Intramural Fields Complex and showed that girls CAN play football too. Despite the hot weather, sun in their eyes and the hard hits they were taking in the dirt, the girls refused to quit. Tri Delta ended up winning the game 8 to 2 and will be competing in the championship game next Sunday at two-thirty.

By: Sierra Jenkins

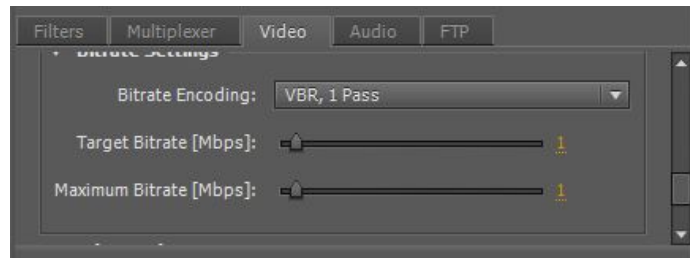
STUDENT WEBSITE AND DEMO
- At the end of the semester you should have in your Blog, **NOT** on utanews.com, your resume, and a demo reel embedded. To embed your Demo Reel: Post your Demo Reel on YouTube, copy the embed link, and paste the embed link on your blog as a post using the HTML View (Upper Right corner of your Post writing window)
- Your website/blog Demo Reel represents 10 percent of your final grade

ON-AIR VIDEO DEADLINE
- Assignment deadlines are as follow:
    - o Assignments for newscast (on-air use): **Monday at Noon**.
        - ▪ This is a hard deadline. Late assignments will be dropped from the newscast and will receive a failing grade. No exceptions.

ONLINE VIDEO DEADLINE

  - o Assignments must be posted online (www.utanews.com): **Monday at Noon**.
      - ▪ Video must be exported from Premier Pro as .MP4 (16x9) at 1 Mbps:
          - File/Export/Media
          - Format: H.264
          - Preset: NTSC DV Widescreen High Quality
          - Video Tab: Scroll down and set Target and Maximum Bitrate at 1 Mbps.

          - Output Name: Save it in your external hard drive. The name should include the name of the story and your name (e.g. new scholarships john doe).
          - Click Export.