



Ph.D. Seminar in Entrepreneurship

Spring 2016

UTA-COB-DEPARTMENT OF MANAGEMENT

Instructor: Professor Susanna Khavul (skhavul@uta.edu)
Date and Time: Thursday, 9:00-11:50 am UH321
Office hours: Tuesday 2-3 or by appointment

Course Purpose and Objectives: This PhD level course in entrepreneurship and innovation will run as seminar workshop where students will be acquiring the craft of scholarship in an exciting and fast moving field. We will take an interdisciplinary approach to entrepreneurship and integrate foundational readings with intersections between entrepreneurship and other areas of thought as well as with extensions that include a dip into the world of application and teaching. One of our fundamental course objectives will be to become better writers. To this end, this course is by design and intent focused on writing often, with increasing speed, and fluency.

Assessment:	Class participation:	20%
	Thoughtful Essays (5)	20%
	Collective Reading Selections	5%
	Radical Redesign	5%
	Exam:	20%
	Seminar Research Paper:	30%
	Late work not accepted. No incomplete grades granted.	

Participation and Readings: I expect everyone to have read every single article. Everyone should actively participate in the discussion. There will be no discussion leaders. Everyone is expected to be engaged and contributing. If you miss class or are unprepared you will need to write an additional essay. The syllabus contains the main readings for the course. Supplementary readings will be handed out and discussed on the day. You are assigned five core reading a session, but I will add up to three others per session as the course evolves. I will also try to reflect your interests in the readings. These additional reading are not supplementary. Most weeks, I have a doing research section where I give you an up close and personal view of research.

Paper summaries: Each student will summarize up to two required articles a week. Please decide among yourself who summarizes what and how this is allocated. The purpose of this assignment is for you to have a starting point for studying for your comp exams. Summaries are not graded but the failure to do your share will have assessment consequences.

Thoughtful Essays: As part of the writing requirement for the course, you will write 5 essays integrating the material in the sections of the course that we have covered. The essay will be 2000 words long and will include the development of at least two hypotheses or propositions. The goal of the essay assignments is to increase the frequency with which you write and improve the quality and speed of your writing. These should be turned in via email before class to the entire class. We will have a thoughtful discussion about each essay in the session that follows.

Collective Reading Section: One seminar of the term will be reserved for students' choice papers. Your assignment is to submit to me five paper suggestions for all to read. These should be papers for which you have high regard and believe will add to the understanding of some aspect of entrepreneurship and innovation. I will pick the top 5 choices and everyone will read them and discuss them.

Radical Redesign: We will devote one session to the art and craft of teaching entrepreneurship. Your assignment will be to design one three-hour session of teaching at the MBA level that incorporates not only academic reading but can also include experiential exercises, cases, and anything else you find interesting. I will give you further guidelines.

Seminar Research Paper: Your Seminar Research should be a full-length paper (35 pages long all inclusive of references, tables, and figures). The paper should be prepared using the *Academy of Management* style guide. This paper will be on a topic of your choosing that is within the domain of this seminar. You need to arrange a time to meet with me to talk about the paper and for me to approve it. At the very least, the paper should be in a form which is ready for submission and presentation at a major academic conference (e.g., AOM Meetings). Eventual goal should be publication in an excellent academic journal.

Final Exam: The final exam will be comprehensive and should be representative of your future comp exam.

Codes of Scholarly conduct: It should go without saying that in a PhD course the upholding of the codes of scholarly conduct is a taken-for-granted norm. This includes but is not limited to: civil discussion of all topics, originality of all work and the pursuit of excellence. Our goal is to understand how to conduct excellent research. Research skills are partly explicit but mostly tacit. At one level, they require discourse at another solitary reflection. I expect you to be able to engage in both. Good scholarship respects ideas: your ideas and the ideas of others. Full and honest attribution to the work of others is expected. Originality of your work I expect. Simply put: I will not tolerate the recycling of material from your previously written papers or other classes. Finally, I expect you to pursue excellence. Merely attending class and "doing your time" will drain energy away from you and those around you. Do your best always. Always give your best to others.

Overview	Date	Topic	Due
Roots			
Session 1:	Jan 21	Overview of the field	
Session 2:	Jan 28	Economic Foundations	
Session 3:	Feb 4	Psychological and Cognitive Foundations	Thoughtful Essay 1
Session 4:	Feb 11	Sociological and Anthropological Foundations	Thoughtful Essay 2
Intersections			
Session 5:	Feb 18	Innovation and Creativity	
Session 6:	Feb 25	Entrepreneurial Finance	Thoughtful Essay 3
Session 7:	Mar 3	Geography and Networks	Thoughtful Essay 4
Session 8:	Mar 10*	Seminar Paper Consultation Meetings	
Session 9:	Mar 24	International Entrepreneurship	
Session 10:	Mar 31	Entrepreneurship in Emerging Economies	Thoughtful Essay 5
Session 11:	Apr 7	Family Business and Entrepreneurship	Seminar Paper Proposal Presentation
Session 12:	Apr 14	Social and Philanthropic Entrepreneurship	Collective Seminar Article Selections
Extensions			
Session 13:	Apr 21	Collective Seminar Selections	
Session 14:	Apr 28	Teaching + Data sources for research	Radical Topic Design
Session 15:	May 5	Seminar Paper Presentations	Final Paper is Due
Final Exam:	TBA	Two hours comps style	

UTA Rules and Regulations:

Attendance:

Drop Policy: Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do not plan to attend after registering. **Students will not be automatically dropped for non-attendance.** Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (<http://www.uta.edu/aao/fao/>).

Disability Accommodations: UT Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including *The Americans with Disabilities Act (ADA)*, *The Americans with Disabilities Amendments Act (ADAAA)*, and *Section 504 of the Rehabilitation Act*. All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of disability. Students are responsible for providing the instructor with official notification in the form of a letter certified by the **Office for Students with Disabilities (OSD)**. Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting:

The Office for Students with Disabilities, (OSD) www.uta.edu/disability or calling 817-272-3364.

Counseling and Psychological Services, (CAPS) www.uta.edu/caps/ or calling 817-272-3671.

Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at www.uta.edu/disability or by calling the Office for Students with Disabilities at (817) 272-3364.

Title IX: *The University of Texas at Arlington does not discriminate on the basis of race, color, national origin, religion, age, gender, sexual orientation, disabilities, genetic information, and/or veteran status in its educational programs or activities it operates. For more information, visit uta.edu/eos. For information regarding Title IX, visit www.uta.edu/titleIX.*

Academic Integrity: Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

I pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.

I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.

UT Arlington faculty members may employ the Honor Code as they see fit in their courses, including (but not limited to) having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System *Regents’ Rule* 50101, §2.2,

suspected violations of university's standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student's suspension or expulsion from the University.

Electronic Communication: UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at <http://www.uta.edu/oit/cs/email/mavmail.php>.

Student Feedback Survey: At the end of each term, students enrolled in classes categorized as "lecture," "seminar," or "laboratory" shall be directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student's feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington's effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit <http://www.uta.edu/sfs>.

Final Review Week: A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week *unless specified in the class syllabus*. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

Emergency Exit Procedures: Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit located at the door. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

Student Support Services: UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to resources@uta.edu, or view the information at <http://www.uta.edu/universitycollege/resources/index.php>

The English Writing Center (411LIBR): Hours are 9 am to 8 pm Mondays-Thursdays, 9 am to 3 pm Fridays and Noon to 5 pm Saturdays and Sundays. Walk In **Quick Hits** sessions during all open hours Mon-Thurs. Register and make appointments online at <http://uta.mywconline.com>. Classroom Visits, Workshops, and advanced services for graduate students and faculty are also available. Please see www.uta.edu/owl for detailed information.