2009 Louisiana Library Association Annual Conference



March 12-14, 2009 Hilton Capitol Center Baton Rouge, LA

Table of Contents

Registration Information	3
Hotel Information	3
General Information	3
Registration Form	4
Featured Speakers	5
Pre-Conference Programs	5
Pre-Conference Schedule of Events	5
Conference Programs and Schedule	5-10
Baton Rouge Attractions and Restaurants	11

LLA would like to thank our Sponsors to date:

Herbie Thorpe and ABDO Sponsoring the Friday morning breakfast

POLARIS Co-Sponsoring the Friday night Awards Reception

SOLINET Co-Sponsoring the Friday night Awards Reception

LexisNexis Sponsoring the GODORT Breakfast

We appreciate your generosity!!

To view a current list of sponsors and exhibitors, please visit our website: www.llaonline.org.

Bring Your Own Bag Contest

LLA is "Going Green" this year. There will not be a conference bag provided this year, instead we want you to bring your own bag to conference and enter it in the **First Annual Bring Your Own Bag Contest**.

A winner will be chosen for:

Ugliest Bag, Cutest Bag, Oldest Bag, and Furthest Traveled Bag

Judging will be conducted by: Keith Michael Fiels, ALA Executive Director Melissa Hymel, LLA President Robert Bremer, 2009 Exhibits Chair

For Your Information

Welcome

The Louisiana Library Association invites you to attend the 2009 Annual Conference, March 12-14, 2009 at the Hilton Capitol Center in Baton Rouge, LA.

Registration

Registration is required for admission to the LLA Annual Conference and all meal functions (see the registration form for fees). Complete the registration form on page 4 and return to *LLA Conference*Registration, 8550 United Plaza Blvd., Ste 1001, Baton Rouge, LA 70809 or fax to (225) 408-4422. The deadline for pre-registration is Friday, February 27, 2009. Additional fees will apply on-site. If you are paying by check, please make check payable to LLA. Additional forms of payment accepted are Visa and MasterCard. Please do not send cash through the mail. If you are registering on-site and paying with cash, please bring exact change.

Registration and check-in will be held at the Hilton Capitol Center during the following times:

Thursday, March 12, 2009 2:00 pm - 8:00 pm Friday, March 13, 2009 7:00 am - 4:00 pm

Exhibits

Exhibits will be displayed in the Riverview Ballrooms and along the hallways on the first floor of the hotel. Please stop by each of the exhibitors booths to visit with and thank them for their support of LLA.

Exhibits will be open during the following times:

Friday, March 13, 2009 7:45 am - 5:00 pm Saturday, March 14, 2009 8:00 am - 1:00 pm

Tracks Chart

This year a "**Tracks Chart**" has will be available on the Louisiana Library Association website to assist you in viewing available sessions by subject matter. Eleven total tracks have been identified with programs in ten of the tracks each day. The tracks identified are:

- * Administration/ Leadership * Adult/ User Service
- * Marketing/ Public Relations * New Members

- * Youth Services

Conference Hotel Information

The Hilton Capitol Center is located at 201 Lafayette St. Baton Rouge, LA. The special group rate is \$129 per night for single/ double occupancy. Reservations can be made by calling (225) 344-5866 or (877) 862-9800. **To ensure room rates, make your reservations by February 16, 2009.** When calling to reserve your room, be sure to tell them you are with the Louisiana Library Association. You can also make your hotel reservations online. Please contact the office to request the link.

Parking Information

Parking fees at the hotel are \$10 per day (overnight included) or \$8 per day event parking. Additional parking areas include:

Welcome Center parking (101 North St. at 2nd St.) open Monday-Friday from 7 am - 7 pm. Rates: 0-1 hr.= \$1, 1-2 hrs.= \$2; 2-3 hrs.= \$3; 3-24 hrs.= \$10.

<u>Galvez Parking</u> (504 N. 5th St. at Main St.) open Monday-Friday 5am-9 pm and Saturday 8 am-3 pm. Rates: 0-1 hr.= \$2, 1-2 hrs.= \$3; 2-3 hrs.= \$4; 3-24 hrs.=\$10.

<u>River Center East & West Parking</u> (St. Louis St. at Government) open Monday-Friday 6am-6:30 pm and some Saturdays. Rates: \$5 per day.

A shuttle will leave the Hilton Capitol Center every hour on the hour to during peak hours and periodically throughout the day to pick up and bring back attendees to the Welcome Center Parking Garage, the Galvez Parking Garage and the River Center East and West Parking Garages beginning at the following times each day:

> Thursday, March 12, 2009 - 1:00 pm Friday, March 13, 2009 - 7:00 am Saturday, March 14, 2009 - 7:00 am

Don't forget...

Room reservations are to be arranged directly with the hotel. Phone: (225) 344-5866 or (877) 862-9800. Deadline for hotel reservations at the Hilton is **February 16, 2009**.

Use a separate registration form for each registrant. Photocopy blank forms as necessary.

Tickets for all meal and social functions must be purchased through advanced registration.

REGISTRATION FORM

LOUISIANA LIBRARY ASSOCIATION Annual Conference, March 12-14, 2009

Hilton Capitol Center, Baton Rouge, LA

The Hilton Capitol Center located at 201 Lafayette Street will be your host hotel. To receive the conference rate when reserving your room, please inform the Hilton Capitol Center staff that you are in the LLA Block.

For hotel reservations, call (225) 344-5866 or (877) 862-9800

Return your completed registration to: LLA Conference Registration, 8550 United Plaza Blvd., Ste 1001 Baton Rouge, LA 70809 or Fax to: (225) 408-4422.

_ Member, ____ Non-member, ____ First Time Attendee

Institution			
Mailing Address			
City, State, Zip			
Phone (H)			
Fax			
Email			
REGISTRATION	Pre-registration by February 27	On-site	Amount
PRE-CONFERENCE: 1		n and Mair	ntain
Registration in Full Confe		1 ,	Ι φ
LLA Member	\$30	n/a	\$
Non-member	\$45	n/a	\$
PRE-CONFERENCE: (Introduction to Social No Registration in Full Confe	etworking Tools f	or Your Li	
LLA Member	\$20	n/a	\$
Non-member	\$30	n/a	\$
Retired Librarian/Retir Restaurant. Please contac Conference not required.			
Seafood Chicken Veggie	\$27	n/a	\$
FULL CONFERENCE			
LLA Member	\$75	\$105	\$
Non-member	\$105	\$135	\$
ONE DAY: Fri. or	Sat.	•	
LLA Member	\$55	\$85	\$
Non-member	\$85	\$115	\$
Library Science Student	\$25	\$45	\$
Exhibits Only	\$10	\$10	\$
REGISTRATION SUBTOTAL (A) \$			
Check here if you h	ave a disability and		

Registration L	Deadline:	February	27.	2009
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SCHOLARSHIP CONTRIBUTIONS	Amount
LLA Disaster Relief Fund	\$
LLA Scholarship	\$
LLA Trustees Section Scholarship	\$
Ollie H. Burns Minority Scholarship	\$
SCHOLARSHIP SUBTOTAL (B)	\$

Pre-registration for meals even marked by February 27, 2009. guests accompanying registered online.	ts is require Meal ticket	ed and <u>n</u> s may be	<u>ust b</u> e purc	hased for
Please mark your choices	# tickets	@	=	Amount
Breakfast Sponsored by ABDO (3/13/09)		\$0	=	FREE
Public/ Trustee Luncheon (3/13/09)			•	
Chicken ShrimpVeggie		\$30	=	\$
Awards Reception (3/13/09)		\$0	=	FREE
GODORT Breakfast Sponsored by LexisNexis (3/14/09)		\$5		\$
LASL Author Luncheon (3/14/09)				
Fish ChickenVeggie		\$30	=	\$
Academic/ ACRL Meet & Greet		\$5	=	
Book Dinner (3/14/09)				
Beef FishVeggie		\$35	=	\$
MEAL EVENTS SUBTOTAL (C)				\$
REGISTRATION GRAND TOTAL	(A+B+C)			\$

pre-registration discount. Mail to: LLA Conference Registration, 8550
United Plaza Blvd., Ste 1001 Baton Rouge, LA 70809 or Fax to: (225)
408-4422. Registration forms postmarked after February 27, 2009 will not be processed and attendee must register on-site. Requests for refunds of Conference fees will be honored only if cancellation is in writing and postmarked on or before February 27, 2009.

Credit Card Information: ____ VISA or ____ MASTERCARD

Name on card: ______

Credit card number: ______

Seven numbers in signature line of card: ______ Exp.date: ______

Billing address: ______

Signature:

Please send check (payable to Louisiana Library Association), money order, or credit card information with registration form by February 27, 2009 for

Check here if you would like to volunteer some of your fre	e
time during the conference. The office will contact you to discuss	
specifics.	

For Office Use Only:			
Date Received:	Amt. received:	Check Number:	Authorization:

special needs.

Name

LOUISIANA LIBRARY ASSOCIATION ANNUAL CONFERENCE

Hilton Capitol Center- Baton Rouge

Featured Speakers

Keith Michael Fiels, Executive Director of the American Library Association since July 2002 will be the guest speaker for the General Session on Friday, March 13, 2009.

Barbara Colley is the invited guest speaker for the Public/Trustee Luncheon on Friday, March 13, 2009. She is an awardwinning, best-selling author and is published in over 17 foreign languages. She has published 14 novels; her most recent are Scrub-a-Dub Dead and Rachel's War.

Stephanie Tolan is the invited guest speaker for the LASL Author Luncheon on Saturday, March 14, 2009. She is a wellknown author of young adult and children's fiction. She has published more than 20 books, among them the Newbery Award winning novel Surviving the Applewhites. She will host a book-signing session following the luncheon.

C.C. Lockwood is the invited guest for the Book Dinner on Saturday, March 14, 2009. A wildlife photographer, writer, naturalist, lecturer, and Literacy Award winner (1982). He has 13 publications where he "captures the unique size of space in wild places." An book-signing session will follow dinner.

Thursday, March 12, 2009

Pre-Conference Programs:

Building to Sustain and Maintain

Thursday, 9:00 am - 4:00 pm

Sponsors: Public Section and Academic Section, Library Managers Group The program will give an overview of the LEED certification program. The presenter will review green features necessary when building and remodeling including construction and design ideas for both interior and exterior. The program will also show you how to sustain your green building. Track: Facilities. ** Ticketed event- by pre-registration only.

Can u wiki, flickr and blog? An Introduction to Social Networking Tools for **Your Library**

Thursday, 1:00 pm - 4:00 pm

Sponsors: LaSSAL Section, Library Managers Group, Academic Section Everyone is talking about social networking tools like Facebook, wikis, Flickr and YouTube. Come "check out" what all the buzz is about! This hands-on workshop will introduce a variety of popular collaborative technologies and explore practical ways to use these exciting tools in the library to facilitate communication. This workshop will be held at McKinley Middle Magnet School, 1550 Eddie Robinson Sr. Drive. Visit www.mckinleymiddle.ebrschools.org for a link to driving directions. Track: Technology.

** Ticketed event- by pre-registration only.

Retired Librarian/Retired Library Staff Luncheon

Thursday, 12:00 pm - 2:00 pm

Sponsor: Conference Committee

This luncheon will be held at Juban's Restaurant. Please contact the office for information.

Registration and Check-in

Thursday, 2:00 pm - 8:00 pm

LLA Executive Board Meeting

Thursday, 3:00pm - 6:00 pm

LASL Executive Board Meeting

Thursday, 7:00 pm - 8:00 pmSponsor: LASL

Track: Business Meeting.

Past President's Dinner

This event is by invitation only.

Friday, March 13, 2009

Registration and Check-In - 7:00 a.m. - 4:00 pm

Breakfast- Sponsored by ABDO, Child's World and Herbie Thorpe

8:00 am – 9:00 outside the Exhibit Hall.

Start your conference with a "Walkin' to Nawlings Breakfast" with hot Beignets and Café' au Lait.

Exhibit Hall Open- Friday, 7:45 am – 5:00 pm

Join us as we officially open the Exhibit Hall with a ribbon cutting ceremony and sponsor recognition.

Swap 'N Shop display of PR material from libraries around the country will be available.

General Session- 9:00 am - 10:00 am

Invited guest: Keith Michael Fiels, Executive Director of the American Library Association

Media is the Message That Makes a Difference

Friday, 10:30 am – 11:20 am

Sponsor: Public Section

Barbara Sillery is a Louisiana filmmaker and author. Her company is Lagniappe Media Productions of New Orleans which produces high quality television programming for broadcast. Some of her works include: The Haunting of Louisiana, Faded Ladies, Hidden Nation, and Louisiana Furniture. Track: Adult/ User Services.

Are Wii There Yet? Bringing Teens and Libraries Together

Friday, 10:30 am - 11:20 am

Sponsor: Public Section

This presentation will be a discussion and participation session regarding gaming and public libraries. There will be discussion of how to target teen as library patrons using the Nintendo Wii consoles, how to advertise, what games and controllers are available, and ideas for programs. Participation using the Wii will be encouraged. Tracks: Marketing/Public Relations, Youth Services.

Library User Interest Group Meeting

Friday, 10:30 am - 11:20 am

Sponsor: Library User Interest Group

Track: Business Meeting.

Disaster Planning and Management for Recovery of Libraries

Friday, 10:30 am - 11:20 am Sponsor: Academic Section

Steve Brien, CEO of EnviroCare, will present a 30 minute program on preparing for emergency situations, what to actually expect during a disaster, and recovery following the event. Q & A will follow. Track: Facilities.

Go Electronic!

Friday, 10:30 am – 11:20 am Sponsor: LASL Section

Do your students have the most up-to-date information at their fingertips? Explore the world of online databases available to digital learners. Do your students have access to current science data, biographies on news makers, and eBooks? Would you like the most current publication information on graphic novels, nonbook resources and printed materials appropriate for learners of all ages? Then come and see for yourself what is available out on the wide world web! *Tracks: Technology, Youth Services*.

Clap, Dance and Sing: Planning Story Times for Infants and Toddlers

Friday, 10:30 - 11:20 pm Sponsor: Public Section

Research has shown that reading to children in the earlier stages of life greatly impacts a child's ability to perform well in school. Through a fun, interactive workshop, Pabby Arnold presents a wealth of information to help librarians present story times for the very young. Attendees are asked to bring their favorite books for toddlers. *Track: Youth Services*.

Finding and Implementing a New Automation System...One Library's Journey

Friday, 10:30 am – 11:20 am Sponsor: Public Section

Does your library plan on upgrading your automation system in the near future? The St. Charles Parish Library recently migrated to a new ILS and will share their experiences in this presentation. Learn what they did right, what they could have done better, and how they kept their sanity through it all. *Track: Technology*.

A-Z for K-12: An Alphabet of Activities of Cooperative Learning Across the Ages

Friday, 10:30 am - 11:20 am

Sponsor: LASL Section

Exciting technology ideas to encourage collaboration with students from Kindergarten to High School. *Tracks: Technology, Youth Services.*

"Hello Nurse": Pulling Our Nursing Programs Together

Friday, 10:30 am – 11:20 pm

Sponsors: Academic Section, Library Users Education Interest Group, Subject Specialists Section

Does your academic or medical library support an academic nursing program? Come meet other librarians across the state to share knowledge, ideas, resources, and hints for supporting nursing students and faculty. Find out what others are doing. This roundtable gathering is a perfect opportunity to network and learn about programs that work, research grants that have been successful, and lay the ground work for future collaborative efforts. *Track: Adult/ User Services*.

123 Tech-nol-o-gy

Friday, 10:30 am – 11:20 am Sponsor: LASL Section

Do you think technology is inappropriate for young children? Think again. Want to immerse technology into your curriculum and don't know where to begin? Start here and explore methods for using a variety of technology resources to address the needs of Pre-K and Kindergarten learners. *Tracks: Technology, Youth Services*.

Video Media Interest Group Business Meeting

Friday, 11:30 am – 11:50 am Sponsor: Video Media Interest Group

Track: Business Meeting.

Who Wants to be a Certified Public Library Administrator?

Friday, 11:30 am – 12:20 pm Sponsor: Public Section

Dr. Terri Maggio will give a PowerPoint presentation followed by a question and answer session about the Certified Public Library Administrator's program. *Track: Administration/Leadership*.

Rescued Recycles: Crafting with a Cause

Friday, 11:30 am -12:20 pm Sponsor: Public Section

A fun and beneficial way to present programming while supporting a cause. Low cost crafting with recycled materials and household items. Projects are user and earth friendly while teaching the "Go Green" motto. *Tracks: Adult/ User Services, Youth Services.*

Youth Services Round Table: Programming for Tweens

Friday, 11:30 am – 12:20 pm Sponsor: Public Section

Planning programs for tweens can be challenging because this is one of the most challenging age groups to serve. The Children's Interest Group is sponsoring a

special round table where librarians serving this age group can share their successes and questions regarding programming for this unique age group. *Track: Youth Services*.

Successfully Implementing Accelerated Reader

Friday, 11:30 am – 12:50 pm Sponsor: LASL Section

This presentation will focus on how to successfully implement Accelerated Reader into the curriculum. A panel of librarians will discuss recommended best practices, the obstacles faced at their schools, and how they made it work. *Tracks: Technology, Youth Services*.

Getting Virtual in the High School Library

Friday, 11:30 am – 12:20 pm

Sponsor: LASL Section

Search your library collection through virtual resources. Ideas for integrating ebooks into research across content areas will be discussed along with the pros and cons of ebooks. *Tracks: Technology, Youth Services*.

The Gap Has Been Bridged: Making a Difference in the Relationship Between Systems and Services

Friday, 11:30 am -12:20 am

Sponsor: Academic Section, LaSSAL Section

As academic librarians have become more technologically adept and supported by campus-wide systems, the need for an academic systems librarian possessing an MLIS has become restrictive and nonessential. As a response, some libraries have hired a systems coordinator with a computer science background. This program will illustrate how we and other libraries have successfully put this theory in place. *Tracks: Administration/ Leadership, Technology, Staffing.*

Help for Harried Librarians: Get Organized and Get Going

Friday, 11:30 am –12:20 pm Sponsor: LASL Section

Presentation will include practices and procedures that will help K-12 school librarians to be more efficient and effective in offering a comprehensive program of services to all patrons. Participants will receive a CD of templates to simplify recordkeeping. *Tracks: Administration/ Leadership, Youth Services*

Business Meeting of the Diversity Interest Group

Friday, 12:00 pm –1:20 pm Sponsor: Diversity Interest Group

This is a business meeting of the Diversity Interest Group. Track: Business Meeting.

Public/ Trustees Luncheon

Friday, 12:30 pm – 1:50 pm Sponsor: Public Section Invited Guest: Barbara Colley

** Ticketed event- by pre-registration only.

Theme Issue Development for Louisiana Libraries

Friday, 12:30 pm – 1:20 pm

Sponsor: Academic Section, Public Section

This program will offer a "nuts and bolts" approach to developing a theme issue for publication in *Louisiana Libraries*. *Track: Marketing/Public Relations*.

Custodian of Louisiana History: The Louisiana State Archives

Friday, 12:30 pm – 1:20 pm

Sponsor: Subject Specialists Section

Archives and libraries are the custodians of local history, culture and traditions. In this presentation, participants will hear how this important repository serving many genealogists and local historians from all over the state identifies, collects, preserves and provides access to noteworthy records and memorable artifacts related to Louisiana's remarkable history. *Track: Adul/User Services*.

RSS? What's That? Why Should You (teacher, librarian, student) Care?

Friday, 12:30 pm – 1:20 pm Sponsor: LASL Section

What's that orange symbol? Find out how you and your students can use RSS to automatically retrieve the latest content from your favorite websites. Learn how to use RSS in subscription databases (EBSCO) to alert you when new articles are published on topics of interest to you and your students. *Tracks: Technology, Youth Services*

National Network of Libraries of Medicine - Just not for Medical Science Libraries

Friday, 1:00 pm – 1:50 pm

Sponsor: Academic Section, Subject Specialists Section, Library Users Education Interest Group

The National Network of Libraries of Medicine can provide resources, continuing

education and grant opportunities to member libraries. Nital Sheridan from the Ochsner Health System Medical Library & Archives in New Orleans will discuss the benefits to libraries by participation in the Network and the Health Sciences Libraries of Louisiana (HSLAL). Paul Drake of McNeese State University in Lake Charles will discuss that library's investigation of joining and will present an initial evaluation of the program since they joined in April 2008. Tracks: Administration/Leadership, New Members, Adult/User Services.

How to use the World Book Web at School and in the Classroom

Friday, 1:00 pm – 1:50 pm

Sponsor: LASL Section

Presentation on how to use World Book Web features for librarians, teachers and students. Show how World Book features as kids, student, and advanced can make a rewarding and informative experience for all aspect of education. *Tracks: Administration/ Leadership, Technology, Adult/ User Services, Youth Services.*

Get the 411 on Graphic Novels for Everyone

Friday, 1:00 pm – 1:50 pm

Sponsor: LASL Section, Teen Interest Group

Participants will learn quick basics of what a graphic novel is, where to get reviews, why graphic novels should be included in their collections and how to market them. A packet of information will include a bibliography of recommended titles, list of websites and other sources of information on graphic novels. *Track: Youth Services*.

Multimedia Magic!

Friday, 1:00 pm – 1:50 pm Sponsor: LASL Section

Are you interested in inexpensive gadgets, free software and K-12 integration ideas for using multimedia technology projects in the classroom? Attend this session to receive a CD full of tips and tricks to make your classroom a multimedia playground. We'll explore Movie Maker, Audacity, Photostory, cool gadgets, and much more. *Tracks: Technology, Youth Services*.

Louisiana Libraries Editorial Board

Friday, 1:30 pm – 2:50 pm Sponsor: Public Section

Business meeting of the Editorial Board. Tracks: Facilities, Business

Meeting.

Dealing with Deluge: Extending Library Resources to Confront Sudden Need-A Working Case Study

Friday, 1:30 pm – 2:20 pm

Sponsor: Academic Section, Public Section

An overview on how Tulane's University Libraries are using Library Associates Companies to deal with materials and tasks created by the impact Hurricane Katrina had on their collections and services. LAC is staffing the Tulane Libraries Recovery Center and is providing staff and equipment to supplement the Tulane Technical Services Department. *Track: Technical Services*.

Clear as Mud and Full of Weasels: How to Write Library Policies, Reports, etc. in Plain English

Friday, 1:30 pm – 2:50 pm Sponsor: LaSSAL Section

Guidelines, examples, and exercises in writing clear, concise, and unambiguous library policies, proposals, reports, etc. *Track: Adult/ User Services*.

Obscure, but Amazingly Helpful Computer Tips for Librarians

Friday, 1:30 pm - 2:20 pm

Sponsor: LASL Section

Judy Nicholas and Jennifer Nitz, Library Technical Assistance team for Caddo School libraries, will present a variety of computer hints and tips. The ultimate intention of sharing practical information is to create a ripple effect that will enable others to help make a difference in the lives of our children. *Tracks: Technology, Youth Services*.

Reach! Expand! And Inspire! With Prime Time Family Reading Time

Friday, 2:00 pm - 2:50 pm

Sponsor: Public Section

Reach new patrons, expand services and circulation, and inspire families to read and use the library by implementing PRIME TIME, an award winning family literacy program. Join us as we introduce and model the bilingual method and share the nuts and bolts of this proven program implemented in libraries and schools across Louisiana. *Track: Youth Services*.

The Virtual Reality: Digital Reference in Louisiana Academic Libraries

Friday, 2:00 pm – 2:50 pm

Sponsor: Academic Section, Reference Interest Group

This program will look at digital reference initiatives at academic libraries in the state of Louisiana. It will explore the various technologies used for those initiatives,

and some pros and cons of each technology. It will also discuss the LALINC Digital Reference Committee. *Tracks: Technology, Adult/ User Services.*

Web-vertise Your Library

Friday, 2:00 pm - 2:50 pm

Sponsor: LASL Section

Use exciting and unique Web 2.0 applications to showcase your library program, book collection, and student research projects. Make blog, screencasting, Shelfari, and Wordle part of your everyday conversation. Give your library a web presence by publishing and sharing content quickly and easily. Web-vertise your library! *Tracks: Technology, Youth Services.*

Performer Showcase

Friday, 2:00 pm - 4:50 pm

Sponsor: Public Section

Join the Children's Interest Group in a fun-filled event as local Louisiana storytellers and artisans share their talents with us. *Track: Youth Services*.

Accidental Candidate: Finding Your Way to National Board Certification (K-12)

Friday, 2:00 pm - 2:50 pm

Sponsor: LASL Section

Panel of presenters, including board certified and applicants, will discuss the process of National Board Certification and will share aspects of their own journey to the achievement. *Tracks: Administration/Leadership, Youth Services*.

2010 Louisiana Young Reader's Choice Award Nominee Grades 3-5

Friday, 2:00 pm – 2:50 pm

Sponsor: LASL Section

Members of the LYRC 3-5 grade committee will book talk the 15 nominated titles. We will have brief 2-3 minute book talks for each title. *Track: Youth Services*.

Public Section Board Meeting

Friday, 2:30 pm – 4:20 pm

Sponsor: Public Section

This meeting will review the work of the Public Library Section and plan for the future. *Track: Business Meeting*.

Every E-book its Reader: Discover, Collect and Share Digitized Public Domain Books

Friday, 2:30 pm - 3:20 pm

Sponsor: GODORT Section

This presentation focuses on the discovery, collection, and dissemination of digitized historical books and government documents in the public domain using free online repositories such as Internet Archive or Google Books. Aspects of these repositories will be examined, as well as a discussion on how libraries can promote these digital sources to patrons and the community at large. *Tracks: Technical Services, Technology.*

LSU Museum of Art (MOA) Tour

Friday, 3:00 pm- 3:50 pm

Sponsor: Subject Specialists Section

A not to be missed tour . . . the LSU Museum of Art in the Shaw Center is located in downtown Baton Rouge overlooking the Mississippi River. The 4,000 plus collection is highlighted in galleries of American and British portraiture, decorative arts, landscape painting, New Orleans coin silver, Newcomb Pottery and Chinese Jade as well as contemporary Louisiana and American painting. Also, the featured exhibition will be **Rodin: A Magnificent Obsession**, 68 works including sculptures, works on paper and other objects. Meet in Bert & Sue Turner Gallery. *Track: Facilities.*

LAMP Site Coordinator Business Meeting

Friday, 3:00 pm - 3:50 pm

Sponsor: LASL Section Track: Business Meeting.

Creating Community Using Library and Local Resources

Friday, 3:00 pm – 4:20 pm

Sponsor: Public Section

Learn how the RELIC program (LEH), Bluebonnet Regional Branch (EBR Libraries), the New Orleans National D-Day Museum, and the Louisiana State Archives created an event focused on World War II that was a total victory for learning in the community. Marshal your forces to create a similar win-win situation for your library. *Track: Adult/ User Services*.

Books and Bites: Planning Book Clubs for Students and Parents

Friday, 3:00 pm – 3:50 pm

Sponsor: LASL Section

Learn how to plan and implement a Book Club for students and parents. Get ideas

on how to promote your book club, where to get funding, how to get books, conduct the book talks, and much more! This is a great way to promote reading to your students and parents and get them reading at home. Tracks: Technology, Marketing/ Public Relations, Youth Services.

Pack Your Bags, We're Going to Japan!

Friday, 3:00 pm - 3:50 pm Sponsor: LASL Section

Travel with the Japan Fulbright Memorial Fund (JFMF) Teacher Program (19 day fully-funded study tour of Japan - www.iie.org/jfmf) as a JFMFer shares her amazing experiences, the follow-up activities she is using to bring Japan to her students, and application tips. Get inspired to participate in this unique opportunity available to U.S. educators. Tracks: Technology, Youth Services

2010 Louisiana Young Reader's Choice Award Nominees Grades 6-8

Friday, 3:00 pm - 3:50 pm

Sponsor: LASL Section, Teen Interest Group

Members of the LYRC 6-8 grade committee will book talk the 15 nominated titles. We will have extremely brief 2-3 minute book talks for each title. Track: Youth Services.

Youth Services Round Table: Services to ESL Families

Friday, 3:30 pm - 4:50 pm

Sponsor: Public Section

Is your library struggling to offer services to non-English speaking families? Or has your library developed a great program for this population segment? If either is true, the Children's Interest Group invites you to share your successes and questions on serving ESL populations. Track: Youth Services.

The Reader's Advisory Toolbox

Friday, 3:30 pm - 4:50 pm Sponsor: Public Section

Connecting patrons with the books they love to read is easier than you think. Join us for practical tips to enhance your RA skills and services, from using professional resources to providing self-service aids to patrons. Track: Adult/ User Services.

FDLs: Marketing Strategies and Activities

Friday, 3:30 pm – 4:50 pm

Sponsor: LaSSAL Section, GODORT Section

Would you buy a new car and never use it? How about a new boat or great shoes? That is what's happening when your Federal Depository Library materials are not promoted and used! The new FDLP Marketing Plan offers ideas for marketing the services and benefits of a Federal Depository Library. Track: Marketing/Public Relations.

LASL General Session

Friday, 4:00 pm - 4:50 pm Sponsor: LASL Section Track: Business meeting.

Subject Specialists Section Business Meeting

Friday, 4:00 pm - 4:50 pm

Sponsor: Subject Specialist Section

Annual meeting of the Subject Specialist section of LLA; all section members are encouraged to attend to elect new officers and set agenda for next year. This meeting will follow tour of the LSU Museum of Art at the Shaw Center. Track: Business Meeting.

Awards Ceremony and Reception

Friday, 5:00 pm - 8:00 pm

Join us at the Shaw Center as we recognize the recipients of this year's awards as well as those who have made the organization strong. Special awards will be presented, including one to Lt. Governor, Mitch Landrieu. Don't miss out on the Academy Awards of LLA! Reception co-sponsored by POLARIS and SOLINET.

Saturday, March 14, 2009

Registration and Check-In- 7:00 am - 3:00 pm

Exhibit Hall open: Saturday, 8:00 am - 1:00 pm

GODORT Breakfast Sponsored by LexisNexis

Saturday, 8:00 am – 8:50 am Sponsor: GODORT Section

Invited Guest Kerry St. Pe' will be discussing the Barataria Terrebonne Natural Estuary (BTNEP), what it is, what is within it, what resources are available from them, and the importance of promoting wetlands information to your patrons.

** Ticketed event- by pre-registration only.

Best Books of 2008 for Children

Saturday, 8:00 am - 8:50 am

Sponsor: LASL Section

The Lincoln Parish School Librarians present the best books of 2008 for grades pre-K through eighth. The school librarians research books published in 2008 and choose the best ones for the presentation. A bibliography of the researched books is provided for librarians and media specialists. Track: Youth Services.

Books with Bite!

Saturday, 8:00 am – 8:50 am

Sponsor: LASL Section, Teen Interest Group

Take a walk on the dark side through Books with Bite. Since the debut of Twilight, horror stories have become the hottest trend and one of the most popular genres in our libraries. Satisfy your students' bloodlust with age-appropriate selections guaranteed to quench their thirst! Digital storytelling tips included. Track: Youth

Together We Make a Difference in Collection Development

Saturday, 8:00 am - 8:50 am Sponsor: Public Section

Categorizing subject terms that describe titles from patron online requests can indicate the direction of collection development for Lafayette Public Library branches. Following the "concept distinctions" used in Roget's Thesaurus, subjects are divided into "concept trees," unique for each library branch. These "concept trees" can determine what titles to include at each branch. Track: Adult/ User

Children's Services Interest Group Meeting

Saturday, 8:00 am - 9:20 am

Sponsor: Children's Services Interest Group

If you are member of the Children's Services Interest Group, here is your opportunity to meet with other librarians serving children from across the state. This is a great opportunity to share ideas, questions, and successes with your colleagues. We hope to see you there. Track: Business Meeting.

FRBR and RDA: The Challenge to AACR2 Rules

Saturday, 8:30 am - 9:20 am

Sponsors: Academic Section, Public Section, Library Managers Interest Group,

Technical Services Interest Group

There is a real challenge to the fundamental principles of cataloging on the horizon! A new theoretical model and code will replace AACR2 as the fundamental model for descriptive cataloging in 2009. This presentation will discuss the challenges of implementing the "FRBR" model and "RDA" code and the impact on catalogers. Track: Technical Services.

GODORT Business Meeting

Saturday, 9:00 am - 9:50 am Sponsor: GODORT Section Track: Business Meeting

Taming the Elephant - Kicking the Donkey: A Lesson in Politics 101

Saturday, 9:00 am – 9:50 am Sponsor: Public Section

For new directors and those aspiring to administrative positions, this program will teach you things you didn't learn in library school: library laws, how to deal with police jurors and jury administration, and diplomacy with the media. Tracks: Administration/ Leadership.

Best Books for Young Adults 2008

Saturday, 9:00 am – 9:50 am

Sponsor: LASL Section, Teen Interest Group

Selected by the Young Adult Library Services Association (YALSA), many of the books on the list will be shown and booktalked to the audience. Both fiction and nonfiction titles are included. Track: Youth Services.

Web 1.0: I'm Not Dead Yet

Saturday, 9:00 am - 9:50 am

Sponsors: Academic Section, Public Section

Web 2.0 applications got a lot of attention, but more basic web publishing remains crucial. It's easy to make a blog, but actually making a website is different- yet it's still easy. This will cover how to choose web hosting, html composition, design basics and much more. Tracks: Marketing/Public Relations, Technology.

Handling a Hot Potato: Progressive Discipline in Academic and Public Libraries

Saturday, 9:00 am - 9:50 am

Sponsors: Academic Section, Public Section, LaSSAL Section, Library Managers

Two library supervisors, one academic and one public, will discuss Louisiana's

required procedure for the discipline and separation of a public employee in need of corrective action. *Track: Administration/Leadership*.

Research Takes T.A.L.E.N.T.

Saturday, 9:00 am – 9:50 am Sponsor: LASL Section

Three talented school library "entertainers" will show their most innovative information literacy lessons for Pre-K through 8th grade audiences. Get ready for a crowd-pleasing, show-stopping T.A.L.E.N.T. Show! *Track: Youth Services*.

Are You Ready? Lessons Learned in Emergency Preparedness

Saturday, 9:30 am – 10:50 am Sponsor: Subject Specialists Section

Recent storms and national emergencies have certainly focused attention on the need to plan for all kinds of unexpected events and untimely incidents. All libraries are vulnerable to damage through natural and human created disasters and librarians must be prepared to handle both minor events and large scale emergencies. This session will provide an overview on library emergency preparation strategies and plans to be considered. *Track: Technical Services*.

Technical Services Interest Group Business Meeting/Planning Session

Saturday, 10:00 am – 10:50 am

Sponsor: Technical Services Interest Group

This will be a meeting of the Technical Services Interest Group to discuss possible activities. *Tracks: Business meeting, Technical services*.

Surviving the First Year: Help for First Year School Librarians

Saturday, 10:00 am - 10:50 am

Sponsor: LASL Section.

Speaker will lead a panel of first year school librarians and school librarians who returned for more the second year in a discussion of setting priorities in job responsibilities. With advice coming from all angles, the task can be daunting but quite manageable. *Tracks: Administration/Leadership, Youth Services*.

Library Mavens vs. LEAP and the LA7

Saturday, 10:00 am - 10:50 am

Sponsor: LASL Section.

Two experienced librarians share how they have improved scores on the Information Resources portion of the LEAP test through collaboration developing materials that correlate with classroom instruction and through sharing of resource materials using blogs and wikis. *Tracks: Technology, Youth Services*.

Making a Difference to the K-12 Community: How a University Library Reaches Out

Saturday, 10:00 am - 10:50 am

Sponsor: Academic Section, LASL Section

In 2007, University of Texas at Arlington Library hosted over 500 K12 students for information literacy instruction and research. This session will share:

* Reasons for inviting K12 classes to the library * Outreach techniques for this audience * Services provided through the library * Issues involved * Results seen from our efforts. *Tracks: Marketing/Public Relations, Youth Services*.

Nuts, Bolts, & SUDOCS: Processing Procedures for Government Documents in Three Types of Libraries

Saturday, $10\overline{.00}$ am $-10\overline{.50}$ am

Sponsor: GODORT Section

A panel of three government documents experts will discuss and answer questions about the processing of government documents from their specific perspectives: a Library Director from a public library; a Library Specialist from an academic library; and a Public Services/Documents Librarian from a Special Library. *Track: Technical Services*.

Where Do I Start? Making a Difference with Graphic Novels

Saturday, 10:00 am - 10:50 am

Sponsor: LASL Section

This presentation is for those librarians who have never read a graphic novel or who are unfamiliar with the format. Recommended titles to get familiar with the format will be introduced as a starting point for graphic novel newbies. Also included will be tips for target marketing for your faculty, coworkers and patrons. *Track: Youth Services*.

Preservation Interest Group Business Meeting

Saturday, 11:00 am – 11:50 am

Sponsor: Preservation Interest Group

Annual business meeting of the Preservation Interest group of LLA; all interest group members are encouraged to attend to discuss preservation issues facing libraries and librarians, as well as set agenda for next year and conference. *Track: Business Meeting.*

Implementing Programming LIVE Homework Help at your Library

Saturday, 11:00 am – 11:50 am

Sponsor: Public Section

Learn about an innovative, on demand homework help and tutoring service that connects students to a professional tutor online in the moment they need help in math, science, social studies or English. Come and see how both a small and large library system implemented and promoted the program in their communities with phenomenal success! *Track: Youth Services*.

Setting the Stage for a Presentation Studio

Saturday, 11:00 am - 11:50 am

Sponsor: Academic Section, Library Users Education Interest Group Presentation Studios are an excellent way for libraries to bring the technology of the modern office or school to a community of users and improve access to technology. Librarians from Southeastern Louisiana University will discuss how they obtained funding, designed, and implemented a presentation studio at their institution. *Tracks: Facilities, Technology*.

Working TOGETHER Community Groups to Provide Big-Time Programming for Adults: The Big Read: One Book/ One Community and other Opportunities for Your Public, Academic, School or even Special Library

Saturday, 11:00 am - 11:50 am

Sponsor: Public Section

Authors...books...discussions...programs...exhibits...it all comes together! The Big Read: One Book/One Community (sponsored by East Baton Rouge Parish Library and the BR Area Chamber) connects adults and students in community groups, educational institutions, and all types of libraries in nine parishes. *Track: Adult/User Services*.

Faculty Perceptions of Students' Information Literacy

Saturday, 11:00 am – 11:50 am

Sponsor: Academic Section, Library Users Education Interest Group, Reference Interest Group.

Presentation of original research with faculty at LSUA on their perceptions of the level of students' research skills and Information Literacy competencies. The research also identifies specific Information Literacy Competency Standards for Higher Education important to the faculty in particular academic programs at LSUA. The research was done to help support planning for an Information Literacy program at LSUA. *Track: Administration/Leadership.*

LASL Author Luncheon

Saturday, 12:00 pm - 1:20 pm

Sponsor: LASL Section

Invited Guest: Stephanie Tolan

Book-signing session to follow.

Track: Youth Services. ** Ticketed event- by pre-registration only.

Archiving and Preserving the Web

Saturday, 12:00 pm – 12:50 pm

Sponsor: GODORT Section

Internet Archive is a non-profit digital library. Internet Archive works with libraries to create collections of digital content, including Hurricane Katrina, government documents, university websites, geographical and political issues. Archive-It, a web archiving service, is used by 70 partners creating comprehensive collections with public access. *Tracks: Technical Services, Technology*.

Library Managers Interest Group Business Meeting

Saturday, 1:00 pm - 1:50 pm

Sponsor: Library Managers Interest Group

Annual Business Meeting of the LLA Library Managers Interest Group. *Track: Business Meeting*.

Accidental Video Selector: A Crash Course in Video Collection Development

Saturday, 1:00 pm – 2:50 pm

Sponsor: Public Section

Congratulations! You've just been assigned responsibility for selecting videos/DVDs for your library. Now what? This is the crash course in video collection development that you probably didn't get in library school. *Track: Technical Services*.

Powerful Partnerships & Great Opportunities: Promoting Archival Resources and Optimizing Outreach to Public and K12 Community

Saturday, 1:00 pm - 1:50 pm

Sponsors: Academic Section, LASL and Public Section

UT Arlington librarians will describe partnerships formed with local cultural and education organizations to optimize outreach efforts to the public and K12 community. They will also demonstrate online outreach services developed with

other organizations that offer primary source maps, images, and documents from UT Arlington Library Special Collections. *Tracks: Marketing/Public Relations*.

Nutria, Prisons, and Cooking: Using Flickr.com to Promote Our Interesting Government Documents!

Saturday, 1:00 pm – 1:50 pm Sponsor: GODORT Section

Using the photo sharing website, Flickr.com, let's promote, share, and contribute images about these gems in our collections! View examples from various depositories, libraries, and groups, including the Library of Congress. Learn how to

create your own Flickr account and groups for sharing your library's public domain resources. *Tracks: Technology, Marketing/Public Relations.*

Working in Rhythm: Cajun & Creole Music Collection

Saturday, 1:00 pm - 1:50 pm

Sponsors: Academic Section, Subject Specialists Interest Group, Library Users

Education Interest Group

Featuring audio, images and regalia, this presentation will describe the Cajun and Creole Music Collection at Edith Garland Dupré Library. The development of the CCMC exemplifies interdepartmental collaboration involving all library services including cultural organizations, university departments, private individuals and businesses. *Tracks: Technical, Adult/ User Services*.

The State of the State Library

Saturday, 1:00 pm – 1:50 pm Sponsor: Public Section

State Librarian Rebecca Hamilton will present an overview of the activities and initiatives of the State Library of Louisiana. *Tracks: Administration/Leadership, Trustees*

SOLINET Louisiana Member Forum

Saturday, 1:00 pm – 3:00 pm Sponsor: SOLINET

Please join us for this meeting. We will talk about changes to the SOLINET cooperative, products and services available to members, and a general update on how SOLINET can be service your libraries. *Track: Business Meeting*.

LaSSAL Business Meeting

Saturday, 2:00 pm – 2:50 pm Sponsor: LaSSAL Section *Track: Business Meeting.*

Teen Services Interest Group Meeting and Round Table Discussion

Saturday, 2:00 pm - 2:50 pm

Sponsor: Teen Services Interest Group

The Teen Services Interest Group will hold a short meeting followed by an open discussion of issues and ideas in serving today's teens. *Track: Youth Services*.

Academic Section Business Meeting

Saturday, 2:00 pm – 2:50 pm

Sponsor: Academic Section

At the Academic Section Business Meeting, Chair Betsy Miguez will introduce the officers for the coming year and will present her report on the past year's activities. *Track: Business Meeting*.

To "Build Upon the Foundation": Charles Gayarre's Vision for the Louisiana State Library

Saturday, 2:00 pm – 2:50 pm

Sponsor: Public Section

Historian Charles Gayarre (1805-1895) represented those early Louisiana citizens who, like cultural leaders in other states, advocated the creation of a major state library that would reflect well on the state's cultural development. Gayarre strongly influenced the early development of the Louisiana State Library, but the Civil War and Reconstruction severely impaired its progress. The war and its aftermath thwarted Louisiana's efforts to emulate eastern states and establish a viable central repository and educational institution. *Track: Administration/Leadership*.

LLA Business Meeting

Saturday, 3:00 pm – 4:30 pm

This will be a members only meeting to discuss LLA business. Please visit the LLA website (www.llaonline.org) to submit your questions, comments and suggestions. *Track: Business Meeting*.

Academic/ ACRL Meet and Greet

Saturday, 4:30 pm – 6:00 pm Sponsor: Academic Section.

Hosted by Academic Section Chair, Betsy Miguez and ACRL-LA Chair, Michael Matthews. Please join the Academic Section and the Louisiana Section of ACRL for drinks, hors d'oeuvres, and award presentations. Each registrant will receive one complimentary beverage. This event is not limited to academic librarians. Everyone is invited to register! *Tracks: Facilities, Technical Services, Administration / Leadership, New Members, Technology, Staffing, Marketing/ Public Relations, Adult/ User Services, Youth Services, and Trustees.** Ticketed event- by preregistration only.*

Book Dinner Cocktails

Saturday, 6:00 pm – 7:00 pm There will be a cash bar available.

Book Dinner

Saturday, 7:00 pm - 8:30 pm

Spend the evening with C.C. Lockwood. Dinner will be followed by an booksigning session. ** Ticketed event- by pre-registration only.

If you need assistance or have any questions, please contact the LLA office:

Phone: 225-922-4642 ~ Toll Free: 877-550-7890

Fax: 225-408-4422 E-mail: office@llaonline.org

We can't wait to see you there!!



Baton Rouge Attractions and Restaurantswithin walking distance of the Baton Rouge Hilton

Poor Boy Lloyd's (Seafood), 201 Florida St, 225-387-2271

Dagostino's Restaurant (Fine Dining), 151 3rd St, 225-379-8587

Capital City Grill, (Casual Dining), 100 Lafayette St, 225-381-8140

Tsunami Sushi, 100 Lafayette St, 225-346-5100

Roux House (Bar/Grill) 143 3rd St, 225-344-2583

Downtown Seafood (hamburgers/sandwiches),130 3rd St, 225-346-6440

SUBWAY, 301 North Blvd, 225-381-8300

Fayes Subs & Salads, 311 3rd St, 225-343-0283)

Harrington's Café (Seafood), 329 Florida St, 225-343-2626

333 Café (Elegant dining), 333 3rd St, 225-381-9385

Riverside Patty (Hamburgers/Sandwiches), 336 3rd St, 225-387-5618

Buzz Café, 340 Florida St, 225-706-1236

China House, 431 3rd St, 225-381-9132

Little Village (Italian), 453 Lafayette St, 225-218-6685

Pastime Restaurant & Lounge, 252 South Blvd, 225-343-5490 (driving distance)

Downtown Market -- 501 Main St, Baton Rouge, LA

Taste, Rocket Fajitas, Paul Wong's Chinese & Sushi, Jambalaya Shoppe, Serops Express, Our Daily Bread, Christina's Restaurant

Hollywood Casino - 1717 River Rd N, (driving distance)

International Buffet and a Steakhouse at Hollywood Casino

Attractions:

- *Louisiana Arts and Science Museum and Planetarium Features sky shows and large format films. Ancient Egypt Gallery and art exhibits. (Gift Shop)
- *LSU Museum of Art (Located in the Shaw Center for the Arts), Largest selection of fine, hand-crafted wares made exclusively by Louisiana artisans. (*RODIN EXHIBIT* currently on display), (Gift Shop)
- *Louisiana State Museum Our newest museum. It tells the story of our great state history, culture, people and much more.
- *Old State Capitol Louisiana's "Castle on the River." Political history museum, one-of-a-kind animatronics exhibit of "Governor Huey P. Long". (Gift Shop)
- *Old Governor's Mansion Louisiana's White House built by Governor Huey P. Long. Home to nine governors and their families.
- *Louisiana State Capitol Tallest capitol in the nation. Steps commemorating the 50 states lead to its entrance.
- *USS Kidd & Naval Museum WWII Destroyer. Museum features ship models, artifacts, aircraft and more. (Gift Shop)

2009 Louisiana Library Association Annual Conference

March 12-14, 2009 Hilton Capitol Center Baton Rouge, LA

Louisiana Library Association 8550 United Plaza Blvd. Ste 1001 Baton Rouge, LA 70809