

Friday, April 9, 2010 – Programs
2:45 pm - 3:45 pm

**Authors and Illustrators Visit Classrooms via
21st Century Technology**

Room 4B

Presented by Nick Glass, TeachingBooks.net

This program will inspire 21st-Century educators to be aware of and excited to optimize technology to engage students to read more and enjoy it. Imagine the impact on reading at a school if, for 10 minutes each month, every student met the author of the book they were reading; if each educator met the author of the book they were teaching; and if every family watched an author of a book their student was reading and then engaged in a conversation about it. These specific, school-initiated actions represent part of a paradigm shift: to use online technologies to bring authors and book resources to everyone in a school community, equally, the moment books are used throughout the K-12 environment.

Free Virtual Reference Solutions including SMS

Room 4C

Presented by Esteban Cantu, Western New Mexico University

There are many libraries and organizations that cannot afford the virtual reference solutions available on the market. Yet it is still important for information professionals to provide their patrons with an alternative method of communication. Web chat, IM, SMS, and virtual phone communications are only a few of the options which can be used to communicate with remote patrons. Presented is an example of what WNMU has done to provide free virtual reference services including SMS, and how it can easily be replicated in other locations.

**Powerful Partnerships & Great Opportunities:
Promoting archival resources and optimizing outreach to public and K-12
community**

Room 5

Presented by Evelyn Barker, University of Texas, Arlington

Summary: UT Arlington librarians will describe partnerships formed with local cultural and educational organizations to optimize outreach efforts to the public and K-12 community. They will also demonstrate online outreach services developed with other organizations that offer primary source maps, images, and documents from UT Arlington Library Special Collections.