PSYC 4361 Readings in psychology

Dr. Helen Abadzi

The students will be engaged in readings of various textbooks and articles related to internet psychology and online behaviors.  The areas include:

evolutionary psychology

memory

associative learning

cognitive biases

emotion neuroscience

motivational research

personality psychology

social psychology

marketing psychology

ethics related to online behaviors

data analytics

The students will produce an extensive final report that may serve as a textbook for courses on online psychology

Greater detail is available from the instructor