**ENGL 4374. Writing, Rhetoric, and Multimodal Authoring II**

**Fall 2018**

**Instructor:** Dr. Cathy Corder

**Course Information**: PH 301 / MWF 11 – 11:50am

**Office/Hours**: Carlisle 210, Th 1 – 2:30pm, or schedule an appointment here:   
 <http://www.uta.edu/english/People/advisors.php>

**Email**: [ccorder@uta.edu](mailto:ccorder@uta.edu)

**Faculty Profile:** <https://mentis.uta.edu/explore/profile/catherine-corder>

**Emergency Phone Numbers**: In case of an on-campus emergency, call the UT Arlington Police Department at **817-272-3003** (non-campus phone), **2-3003** (campus phone). You may also dial 911.

This class will investigate the multimodal juxtaposition of image and text—a merger of two semiotic systems, the linguistic and the visual—to create various types of graphic nonfiction writings. We will read works of narrative medicine, graphic journalism and science, manga cookbooks, illustrated histories and biographies, and even diagrammatic military manuals. Our focus will primarily be on the rhetorical canons of *dispositio* (arrangement), *elocutio* (style), and *pronuntiatio* (delivery). We will also consider how authors, artists, inkers, colorists, letterers, etc., collaborate to structure and fashion effective and persuasive discourse for the public sphere.

**Course Goals**

* Understand key rhetorical theories and concepts (rhetorical situation, constraints, etc.)
* Apply rhetorical analysis skills to multimodal texts to enhance understandings of authorial and artistic intents to inform, to educate, and to persuade.
* Recognize the needs of a variety of audience

**Learning Outcomes**

* Students will be able to discern effectiveness/readability of multimodal texts.
* Students will analyze a variety of multimodal texts, making use of rhetorical concepts.
* Students will develop their own multimodal texts, using open source apps to generate story boards and final projects.

**Required Books**

Czerwiec, MK, Ian Williams, Susan Merrill Squier, et al. *Graphic Medicine Manifesto*.

Doxiadis, Apostolos (w), Christos H. Papahimitriou (w), Alecos Papadatos (a), and Annie Di Nonna (a). *Logicomix: An Epic Search for Truth*.

Kariya, Tetsu (w) and Akira Hanasaki (a). *Oishinbo a la Carte. Japanese Cuisine*.

Lewis, John (w), Andrew Aydin (w), and Nate Powell (a). *March: Book One*.

Macaulay, David. *Cathedral: The Story of Its Construction*.

Sacco, Joe. *Safe Area Goražde: The War in Eastern Bosnia 1992-95*.

U.S. Army and Will Eisner (a). *The M16A1 Rifle: Operation and Preventive Maintenance*. Available at <http://www.ep.tc/problems/25/index.html>

**Other Readings** (links or on Blackboard)

Glonick, Larry. *The Cartoon Guide to Algebra*.

Glonick, Larry and Tim Kasser. *Hypercapitalism*.

Google Chrome Manual. Available at <https://www.google.com/googlebooks/chrome/index.html>

Humphrey, Aaron. “Emotion and Secrecy in Australian Asylum-Seeker Comics: The Politics of Visual Style.” *International Journal of Cultural Studies* 21.5 (2018). Available at <http://journals.sagepub.com/doi/10.1177/1367877917702447>

Humphrey, Aaron Scott. “Multimodal Authoring and Authority in Educational Comics: Introducing Derrida and Foucault for Beginners.” DHQ. Digital Humanities Quarterly 9, 3 (2019). Available at <http://www.digitalhumanities.org/dhq/vol/9/4/000214/000214.html>

Lauer, Claire. “Contending with Terms: ‘Multimodal’ and ‘Multimedia’ in the Academic and Public Spheres.” *Computers and Composition* 26.4 (December 2009): 225-39. Available at <https://www.sciencedirect.com/science/article/pii/S8755461509000607>

Lin, Canchu. “Organizational Website Design as a Rhetorical Situation.” *IEEE Transactions on Professional Communication* 50.1 (May 2007): 35-44. Available at <https://ieeexplore.ieee.org/document/4118383/>

McDermott, Jason E., Matthew Partridge, and Yana Bromberg. “Ten Simple Rules for Drawing Scientific Comics.” *PLoS Computational Biology* 14.1 (2018). Available at <http://journals.plos.org/ploscompbiol/article?id=10.1371/journal.pcbi.1005845>

Venkatesan, Sathyaraj and Anu Mary Peter. “‘No time to rest, vent, or mourn’: Medical Intern Narratives and Graphic Medicine.” Inks: Journal of the Comics Studies Society 1.1.2 (Summer 2017): 186-204. Blackboard.

Yu, Han. “Instructional Comics.” From *The Other Kind of Funnies: Comics in Technical Communication*. Blackboard.

**Assignments**

Reading Responses/Quizes (10)

Class Discussions (Group assignment) – One group for each section/type of text

Projects (includes prospectus and storyboards)

* Instructional/DIY
* Journalism/Reporting
* Medicine/Science
* Philosophy/Abstract ideas

**Grading Policy**

Readings responses – 25 points (10) 250

Class discussions/group assignment 300

Prospectus/proposal – 100 (4) 400

Multimodal project – 250 (4) 1000

**Total 1950**

Grading scale

A = 1750 – 1950

B = 1550 – 1749

C = 1350 – 1549

D = 1150 – 1349

F = 1149 or lower

**Turning in Assignments to Blackboard:** All major assignments in this course must be submitted to Blackboard. **I do not accept any assignments via e-mail.** All assignments submitted to Blackboard must be saved as a .pdf file. It is your responsibility to ensure that all of your work is saved in this way and submitted in the correct format. If you submit work in the wrong format, then you will receive a zero for the assignment.

**Late Assignments.** Papers are due at 8am on the due date specified. I do not accept late assignments, unless I have agreed to late submission *in advance of the due date*. If you must be absent, your work is still due on the assigned date.

**Syllabus and Schedule Changes.** I always try to make their syllabuses as complete as possible; however, during the course of the semester I may be required to alter, add, or abandon certain policies/assignments. Instructors reserve the right to make such changes as they become necessary. I will inform you of any major changes in writing.

As the instructor for this course, I reserve the right to adjust this schedule in any way that serves the educational needs of the students enrolled in this course. – Cathy Corder, Ph.D.

**CLASS SCHEDULE**

W 8/22 Introductions, schedule, readings, and assignments

**Terminologies and Concepts**

F 8/24 Rhetoric

M 8/27 Rhetoric

**Reading:** “Organizational Website Design as a Rhetorical Situation”

**Last day to register for classes**

W 8/29 Multimodal/multimedia

**Reading: “**Contending with Terms”

F 9/31 Comics

M 9/3 Holiday

**Instructional Comics – Group 1**

W 9/5 **Reading:** “Instructional Comics”

F 9/7 **Reading:** *The M16A1 Rifle*

M 9/10 Out-of-class assignment

W 9/12 *Cathedral*

F 9/14 *Cathedral*

M 9/17 *Oishimbo* – Group 1

W 9/19 *Oishimbo* – Group 1

F 9/21 *Oishimbo* – Group 1

M 9/24 Out-of-class assignment

W 9/26 Instructional Comics Workday

F 9/28 Instructional Comics Workday

**Graphic Journalism and History – Group 2**

M 10/1 **Reading:** “Emotion and Secrecy”

W 10/3 *March*

F 10/5 *March*

M 10/8 *Safe Area Goražde* – Group 2

**Due: Project #1 Multimodal Instructional Text**

W 10/10 *Safe Area Goražde* – Group 2

F 10/12 *Safe Area Goražde* – Group 2

M 10/15 Graphic Journalism workday

W 10/17 Graphic Journalism workday

**Graphic Medicine and Science – Group 3**

F 10/19 **Reading:** “Medical Intern Narratives”

M 10/22 **Reading:** “Ten Simple Rules” and “Cancer Vixen”

W 10/24 *Graphic Medicine Manifesto* – Group 3

F 10/26 *Graphic Medicine Manifesto* – Group 3

M 10/29 *Graphic Medicine Manifesto* – Group 3

**Due: Project #2 Multimodal Graphic Journalism/History Text**

W 10/31 Graphic Medicine workday

F 11/2 Graphic Medicine workday

**Last day to drop a class**

**Comic Philosophy/Abstract Ideas – Group 4**

M 11/5 **Reading:** “Multimodal Authoring and Authority”

W 11/7 **Reading:** *The Cartoon Guide to Algebra*

F 11/9 **Reading:** *Hypercapitalism*

M 11/12 *Logicomix* – Group 4

**Due: Project #3 Multimodal Graphic Medicine Text**

W 11/14 *Logicomix* – Group 4

F 11/16 *Logicomix* – Group 4

M 11/19 Graphic Philosophy workday

W 11/21 Thanksgiving Holiday

F 11/23 Thanksgiving Holiday

M 11/26 Workday/Presentations

**Due: Project #4 Multimodal Philosophical/Abstract Text**

W 11/28 Presentations

F 11/30 Presentations

M 12/3 Presentations

Last day of class

**Course Policies**

**Attendance:** At The University of Texas at Arlington, taking attendance is not required. Rather, each faculty member is free to develop his or her own methods of evaluating students’ academic performance, which includes establishing course-specific policies on attendance. As the instructor of this section, I have develop a stringent policy on attendance and tardiness. ENGL 4374 is not an introductory course. It is an upper-level offering and requires students to come to every class prepared to take an active role in the learning setting. Obviously, you should read each assignment carefully, think about it critically, and generate ideas and questions from your analysis. As your instructor, I will serve as a facilitator to learning, not as the repository of all knowledge. I will provide a beginning point for your own exploration of texts, ideas, and topics. Because this is a demanding upper-level course, the responsibility for learning lies with you. It is expected that students in this course will actively engage in class discussion and participate in collaborative learning situations.

Class attendance is very important. Attendance figures into the computation of the participation grade as no assignments completed during a class meeting time may be made up. Additionally, if you miss six MWF classes, you will have 10 points deducted from your final grade. Each absence thereafter will result in 5 more point deductions. You cannot make-up anything you missed in class. Get information and notes from a classmate. I do not have notes to give you. Late registration is no excuse for absence or missed work.

**Tardiness:** Students who arrive in class after we have begun may be counted absent. Please be in class by 8:00am seated and ready to begin the day's activities. Habitual tardiness is considered a rude distraction and is indicative of serious time management issues. Showing up more than 15 minutes late to class is considered an absence. If you enter class after a quiz or writing assignment has begun, you will not be given extra time to finish the task. Don’t ask me to repeat information that has been given while you were not with us or to give you what you missed by email.

**Expectations for Out-of-Class Study**: Beyond the time required to attend each class meeting, students enrolled in this course should expect to spend at least an additional 9 hours per week of their own time in course-related activities, including reading required materials, completing assignments, preparing for exams, etc.

**Grade Grievances**: Any appeal of a grade in this course must follow the procedures and deadlines for grade-related grievances as published in the current University Catalog. For undergraduate courses, see <http://catalog.uta.edu/academicregulations/grades/#undergraduatetext>.

**Drop Policy:** Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do not plan to attend after registering. **Students will not be automatically dropped for non-attendance**. Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (<http://wweb.uta.edu/aao/fao/>).

**Disability Accommodations:** UTArlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including *The Americans with Disabilities Act (ADA), The Americans with Disabilities Amendments Act (ADAAA),* and *Section 504 of the Rehabilitation Act.* All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of disability. Students are responsible for providing the instructor with official notification in the form of **a letter certified** by the Office for Students with Disabilities (OSD).Only those students who have officially documented a need for an accommodation will have their request honored. Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting: **The Office for Students with Disabilities, (OSD)** [www.uta.edu/disability](http://www.uta.edu/disability) or calling 817-272-3364. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at [www.uta.edu/disability](http://www.uta.edu/disability).

**Counseling and Psychological Services (CAPS):** [www.uta.edu/caps/](http://www.uta.edu/caps/) or calling 817-272-3671 is also available to all students to help increase their understanding of personal issues, address mental and behavioral health problems and make positive changes in their lives.

**Non-Discrimination Policy:** The University of Texas at Arlington does not discriminate on the basis of race, color, national origin, religion, age, gender, sexual orientation, disabilities, genetic information, and/or veteran status in its educational programs or activities it operates. For more information, visit [uta.edu/eos](http://www.uta.edu/hr/eos/index.php)*.*

**Title IX Policy:** The University of Texas at Arlington (“University”) is committed to maintaining a learning and working environment that is free from discrimination based on sex in accordance with Title IX of the Higher Education Amendments of 1972 (Title IX), which prohibits discrimination on the basis of sex in educational programs or activities; Title VII of the Civil Rights Act of 1964 (Title VII), which prohibits sex discrimination in employment; and the Campus Sexual Violence Elimination Act (SaVE Act). Sexual misconduct is a form of sex discrimination and will not be tolerated.*For information regarding Title IX, visit* [www.uta.edu/titleIX](http://www.uta.edu/titleIX) or contact Ms. Jean Hood, Vice President and Title IX Coordinator at (817) 272-7091 or [jmhood@uta.edu](file:///C:\Users\hannabas\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\697W32M3\jmhood@uta.edu).

**Academic Integrity:** Faculty are encouraged to discuss the Honor Code and the consequences of cheating, including plagiarism with their students.

*I pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.*

*I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.*

UT Arlington faculty members may employ the Honor Code in their courses by having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System *Regents’ Rule* 50101, §2.2, suspected violations of university’s standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. **Violators will be disciplined in accordance with University policy, which may result in the student’s suspension or expulsion from the University**. Additional information is available at <https://www.uta.edu/conduct/>. Students are encouraged to review these guides on plagiarism [http://libguides.uta.edu/researchprocess/plagiarism](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Flibguides.uta.edu%2Fresearchprocess%2Fplagiarism&data=02%7C01%7Cteik.lim%40uta.edu%7C196da9f1a3a040158cbb08d5e4d38701%7C5cdc5b43d7be4caa8173729e3b0a62d9%7C0%7C0%7C636666519504536062&sdata=JtmboLEGpBAFS8Hy%2Bd%2BtiQ%2FcEmgi2yrfsk9FijWRqJQ%3D&reserved=0)

[http://libguides.uta.edu/copyright/plagiarism](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Flibguides.uta.edu%2Fcopyright%2Fplagiarism&data=02%7C01%7Cteik.lim%40uta.edu%7C196da9f1a3a040158cbb08d5e4d38701%7C5cdc5b43d7be4caa8173729e3b0a62d9%7C0%7C0%7C636666519504546076&sdata=k9dZFTsjHZk8VVjA3dyLLdK2ysRmHkMidviCAPGgLkI%3D&reserved=0)

**Electronic Communication:** UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at <http://www.uta.edu/oit/cs/email/mavmail.php>.

**Campus Carry:** Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. Under the new law, openly carrying handguns is not allowed on college campuses. For more information, visit <http://www.uta.edu/news/info/campus-carry/>

**Student Feedback Survey:** At the end of each term, students enrolled in face-to-face and online classes categorized as “lecture,” “seminar,” or “laboratory” are directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student’s feedback via the SFS database is aggregated with that of other students enrolled in the course. Students’ anonymity will be protected to the extent that the law allows. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback is required by state law and aggregate results are posted online. Data from SFS is also used for faculty and program evaluations. For more information, visit <http://www.uta.edu/sfs>.

**Final Review Week:** for semester-long courses**,** a period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week *unless specified in the class syllabus*. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

**Emergency Exit Procedures:** Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit, which is located at the end of the hall. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

**Be prepared for the unexpected. UTA has developed materials that will help you be prepared for an active shooter on campus. Please go to this website NOW and review:** [**https://police.uta.edu/activeshooter**](https://police.uta.edu/activeshooter) **.**

**Student Support Services**:UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include [tutoring](http://www.uta.edu/universitycollege/current/academic-support/learning-center/tutoring/index.php), [major-based learning centers](http://www.uta.edu/universitycollege/resources/college-based-clinics-labs.php), developmental education, [advising and mentoring](http://www.uta.edu/universitycollege/resources/advising.php), personal counseling, and [federally funded programs](http://www.uta.edu/universitycollege/current/academic-support/mcnair/index.php). For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to [resources@uta.edu](mailto:resources@uta.edu), or view the information at <http://www.uta.edu/universitycollege/resources/index.php>.

**University Tutorial & Supplemental Instruction** (Ransom Hall 205): UTSI offers a variety of academic support services for undergraduate students, including: 60 minute one-on-one [tutoring](http://www.uta.edu/universitycollege/current/academic-support/learning-center/tutoring/index.php) sessions, [Start Strong](http://www.uta.edu/universitycollege/current/academic-support/learning-center/tutoring/start-strong.php) Freshman tutoring program, and [Supplemental Instruction](http://www.uta.edu/universitycollege/current/academic-support/learning-center/si/index.php). Office hours are Monday-Friday 8:00am-5:00pm. For more information visit [www.uta.edu/utsi](http://www.uta.edu/utsi) or call 817-272-2617.

**The IDEAS Center (**2nd Floor of Central Library) offers **FREE** tutoring to all students with a focus on transfer students, sophomores, veterans and others undergoing a transition to UT Arlington. Students can drop in, or check the schedule of available peer tutors at www.uta.edu/IDEAS, or call (817) 272-6593.

**The English Writing Center (411LIBR)**: The Writing Center offers **FREE** tutoring in 15-, 30-, 45-, and 60-minute face-to-face and online sessions to all UTA students on any phase of their UTA coursework. Register and make appointments online at https://uta.mywconline.com. Classroom visits, workshops, and specialized services for graduate students and faculty are also available. Please see [www.uta.edu/owl](http://www.uta.edu/owl) for detailed information on all our programs and services.

**Library Academic Plaza:** The Library’s 2nd floor Academic Plaza offers students a central hub of support services, including IDEAS Center, Advising Services, Transfer UTA and various college/school advising hours. Services are available during the library’s hours of operation. <http://library.uta.edu/academic-plaza>