

Electronic News

BCMN 3340-001

The University of Texas at Arlington

Spring, 2019

MWF 9-9:50 a.m.

FAB 2102A

Instructor: Dr. Mark Tremayne
Profile: <https://mentis.uta.edu/explore/profile/mark-tremayne>
Email: tremayne@uta.edu
Office: FAB 330
Office Hours: Mon,Wed. 10 – 11 a.m.

Prerequisites

You must have obtained a grade of C or better in each of the following classes in order to be eligible for this class: JOUR 1345, BCMN 2347, 2357, 2358, and 2360, or have transferred in accepted replacement classes.

Textbook and Materials

Tompkins, Al. (2012). Aim for the Heart: Write, Shoot, Report, and Produce for TV and Multimedia. 2nd Ed. *

Additional, supplementary readings may be assigned at the discretion of the instructor.

Course Description

This course is designed to provide you with the background needed to gather, write, report, and produce news for the electronic media. You will learn use of basic audio and video equipment. You will also learn how to edit audio and video of news stories for analysis and criticism. This course meets the needs of those planning careers in broadcasting and related fields. At the end of the course, you should know how to properly gather, write, and edit news and information for electronic media. *

Learning Outcomes

Students will be able to write correctly and clearly in forms and styles appropriate for the broadcast profession, audiences and purposes they serve.

Students will demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.

Students will use and apply tools and technologies appropriate for the broadcast profession.

Students will demonstrate they can think critically, creatively and independently.

Attendance/Drop policy

Regular class attendance is required by the University and necessary to keep up with assigned readings, lectures and assignments. Excessive class absences, lateness and/or failure to keep up with assigned readings will result in lower grades.

Lateness (particularly when it is habitual) is disruptive to the entire class. If you arrive late, you may miss out on material that cannot be made up.

Exams and Quizzes

There will be no opportunities for “extra credit” in this course.

Failure to complete any project will result in a zero grade for that assignment.

Attendance is required and constitutes The following are the percentage values of the exams, projects, production and lab work used to determine your final grade:

Audio/Video Projects

40%

Exams

35%

Twitter Show (Live)

15%

Attendance and participation

10%

Your final grade will be based on the following grading scale. *

90 – 100 A

80 – 89 B

70 – 79 C

60 – 69 D

0 – 59 F

Major Projects

Audio & Video

You will complete 7 audio & video projects during the semester, some are worth more than others. For more involved assignments, some class time will be used for completing the work.

- Projects will be considered late if not uploaded (.wav or .avi file for bigger stories) by 9 a.m. on the due date
- Packages and wraps must be at 1:15 in length and no more than 2:00
- Each package/wrap must include sound bites from at least two different people not in the class
- Projects not turned in by the due date will be deducted a letter grade per day (10%), unless prior arrangements were made before the due date.
- All projects will be real stories suitable for airing on UTA News or UTA Radio, unless otherwise specified. You may not interview the same person for more than one story per semester.
- You may not use work from a previous class or an internship. Your stories must be original.

Equipment and/or server malfunctions will not be an excuse for a late project. Unforeseen problems will occur. Complete your assignments early enough to compensate for them.

Twitter Show

You will work in groups of 4 to produce a live show on Twitter (via Periscope). One student will serve as the producer. That person is responsible for the show rundown and scripting. Another person will serve as camera/phone operator. And two students will be the “talent,” the people who will host the show. These are to run 4 minutes beginning at 9:10 a.m. on Wednesdays. Please report back to class when the live shot is completed.

Necessary Equipment

Students will need a smartphone capable of shooting video. If you don't have one, make arrangements with a friend or relatives in order to complete homework assignments.

All students are recommended to have their own external hard drive for use with professional camcorders for check out from the equipment room. The size can be determined by the student, but it is recommended that a hard drive of at least 60GB be purchased.

All students should purchase a SanDisk SDHC Card.

Americans With Disabilities Act (ADA): The University of Texas at Arlington is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens. As a faculty member, I am required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at www.uta.edu/disability. Also, you may visit the Office for Students with Disabilities in room 102 of University Hall or call them at (817) 272-3364.

Student Support Services: The University of Texas at Arlington supports a variety of student success programs to help you connect with the University and achieve academic success. These programs include learning assistance, developmental education, advising and mentoring, admission and transition, and federally funded programs. Students requiring assistance academically, personally, or socially should contact the Office of Student Success Programs at 817-272-6107 for more information and appropriate referrals.

Academic Integrity: It is the philosophy of The University of Texas at Arlington that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University.

“Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts.” (Regents’ Rules and Regulations, Series 50101, Section 2.2)

Drop Policy: It is the responsibility of the student to initiate the drop policy. Students need to go to his/her “major” department to drop a class. (for example, if you are a HISTORY MAJOR, and you want to drop a MATH class, you need to go to the HISTORY DEPARTMENT to drop your class. This is a new rule as of summer 2006).

E-Culture Policy: The University of Texas at Arlington has adopted the University email address as an official means of communication with students. Through the use of email, UT-Arlington is able to provide students with relevant and timely information, designed to facilitate student success. In particular, important information concerning registration, financial aid, payment of bills, and graduation may be sent to students through email.

All students are assigned an email account and information about activating and using it is available at www.uta.edu/email. Students are responsible for checking their email regularly. E-mails from students will not be considered official unless sent from an official UTA e-mail address.

SCHEDULE

Distributed separately