

**COMM 3300 COMMUNICATION TECHNOLOGY**  
**Section 001**  
**Summer II, 2013**

Mon. – Thur., 10:30 AM – 12:30 AM, TBA  
Class Website: <http://omega.uta.edu/~cyjang/comm3300>

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**Instructor**

Chyng-Yang Jang, Ph. D.  
Office: 413 Fine Arts Building  
Office Hours: Class day 12:30 – 1:00 PM & 3:00 – 3:30 PM, or by appointment  
Phone: 817-272-4142  
Email: [cyjang@uta.edu](mailto:cyjang@uta.edu)

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**Course Prerequisite**

COMM 2315 and 60 hours earned.

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**Required Readings**

Required Textbook: Communication Technology Update, 13th edition by Grant & Meadows, © 2012.

Other readings: A number of online readings will be assigned to specific topics. Please find the links to online readings on the class web site.

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**Course Content & Student Learning Outcomes**

Through group interaction and individual work, you will explore the many communication technologies found in 21st-century homes and workplaces. You will learn technical characteristics, be exposed to communication technology related theories, and discuss the social and economical implications of these communication technologies. As a graduate of this course, you will be able to

- grasp the key theoretical frameworks in understanding communication technologies.
- possess the knowledge about the technical principles of various communication technologies.
- evaluate the social, psychological, and organizational implications of communication technologies.
- analyze the adoption, uses, and effects of communication technologies

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**Course Communication**

All course-related announcements will be made in class. They will also be posted on the class web site (<http://omega.uta.edu/~cyjang/comm3300>). On this site you will find the course syllabus, the written assignment, and other announcements. Students may contact the instructor via email, phone or in-person. When sending email, please put "[COMM3300]" in the subject heading to ensure instructor's prompt attention. Also, you should use your MavMail account for class-related communication. See the university electronic communication policy below.

## Evaluation and Grading

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There will be three exams, each worth 20%-25% of your grade. Exams may cover readings, lecture notes, and class discussion. The remaining 30% of your grade will come from your assignments and quizzes. Instruction for assignments will be delivered in class as well as posted on the class web site. A number of quizzes and in-class exercises will be randomly administered during class time.

Exam 1	(July. 22)	.....	250 points
Exam 2	(July. 29)	.....	200 points
Exam 3	(Aug. 12)	.....	250 points
Communication technology presentation (time to be signed up)			..... 100 points
Technology adoption and use report			..... 100 points
Quizzes and in-class exercises			..... 100 points
Total			1000 points

## Grade Scale

Your grade will be reported using the following scale.

A	.....	900 or above
B	.....	800 – 899
C	.....	700 – 799
D	.....	600 – 699
Fail	.....	0 – 599

## Attendance Policy:

You are expected to be present for all classes. Your attendance may be recorded. However, your grade will not be adjusted for your attendance record.

## Make-Up Policy:

Exams must be taken during the scheduled exam time. A make-up exam can only be taken if the student presents proof of a valid medical excuse or extenuating circumstance. Medical excuses and extenuating circumstances will be verified and judged as warranting a special case by the instructor.

**No** make-up will be granted for quizzes or in-class exercises.

## Drop Policy:

It is the responsibility of the student to initiate the drop process. Please check the UTA academic calendar for deadline to drop with an automatic “W”.

## Other Important Class Policies

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### Americans With Disabilities Act

The University of Texas at Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including the *Americans with Disabilities Act* (ADA). All instructors at UT Arlington are required by law to provide

"reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Any student requiring an accommodation for this course must provide the instructor with official documentation in the form of a letter certified by the staff in the Office for Students with Disabilities, University Hall 102. Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at [www.uta.edu/disability](http://www.uta.edu/disability) or by calling the Office for Students with Disabilities at (817) 272-3364.

### **Academic Integrity**

All students enrolled in this course are expected to adhere to the UT Arlington Honor Code:

*I pledge, on my honor, to uphold UT Arlington's tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.*

*I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.*

Instructors may employ the Honor Code as they see fit in their courses, including (but not limited to) having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System *Regents' Rule* 50101, §2.2, suspected violations of university's standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student's suspension or expulsion from the University.

### **Student Support Services Available**

UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to [resources@uta.edu](mailto:resources@uta.edu), or view the information at [www.uta.edu/resources](http://www.uta.edu/resources).

### **University Electronic Communication Policy**

UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at <http://www.uta.edu/oit/cs/email/mavmail.php>

## **Student Feedback Survey**

At the end of each term, students enrolled in classes categorized as lecture, seminar, or laboratory shall be directed to complete a Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student's feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington's effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit <http://www.uta.edu/sfs>.

## **Final Review Week**

A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specified in the class syllabus. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

## **Schedule of Topics**

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Please see the course web site.