

**COMM 3300 COMMUNICATION TECHNOLOGY**  
**Section 001**  
**Summer I, 2012**

Mon. – Thur., 10:30 AM –12:30 AM, FAB 409  
Class Website: <http://omega.uta.edu/~cyjang/comm3300>

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**Instructor**

Chyng-Yang Jang, Ph. D.  
Office: 413 Fine Arts Building  
Office Hours: Class day 12:30 – 1:30 PM, or by appointment  
Phone: 817-272-4142  
Email: [cyjang@uta.edu](mailto:cyjang@uta.edu)

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**Course Prerequisite**

COMM 2315 and 60 hours earned.

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**Required Readings**

Required Textbook: Communication Technology Update, 12th edition by Grant & Meadows, © 2010.

Other readings: A number of online readings will be assigned to specific topics. Please find the links to online readings on the class web site.

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**Course Content & Student Learning Outcomes**

Through group interaction and individual work, you will explore the many communication technologies found in 21st-century homes and workplaces. You will learn technical characteristics, be exposed to communication technology related theories, and discuss the social and economical implications of these communication technologies. As a graduate of this course, you will be able to

- grasp the key theoretical frameworks in understanding communication technologies.
- possess the knowledge about the technical principles of various communication technologies.
- evaluate the social, psychological, and organizational implications of communication technologies.
- analyze the adoption, uses, and effects of communication technologies

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**Course Communication**

All course-related announcements will be made in class. They will also be posted on the class web site (<http://omega.uta.edu/~cyjang/comm3300>). On this site you will find the course syllabus, the written assignment, and other announcements. Students may contact the instructor via email, phone or in-person. When sending email, please put "[COMM3300]" in the subject heading to ensure instructor's prompt attention. Also, you should use your MavMail account for class-related communication. See the university electronic communication policy below.

## Evaluation and Grading

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There will be three exams, each worth 20%-25% of your grade. Exams may cover readings, lecture notes, and class discussion. The remaining 30% of your grade will come from your assignments and quizzes. Instruction for assignments will be delivered in class as well as posted on the class web site. A number of quizzes and in-class exercises will be randomly administered during class time.

Exam 1	(Jun. 14)	.....	250 points
Exam 2	(Jun. 25)	.....	200 points
Exam 3	(Jul. 9)	.....	250 points
Communication technology presentation (time to be signed up)			.....100 points
Technology adoption and use report			.....100 points
Quizzes and in-class exercises			..... 100 points
Total			1000 points

## Grade Scale

Your grade will be reported using the following scale.

A	.....	900 or above
B	.....	800 – 899
C	.....	700 – 799
D	.....	600 – 699
Fail	.....	0 – 599

## Attendance Policy:

You are expected to be present for all classes. Your attendance may be recorded. However, your grade will not be adjusted for your attendance record.

## Make-Up Policy:

Exams must be taken during the scheduled exam time. A make-up exam can only be taken if the student presents proof of a valid medical excuse or extenuating circumstance. Medical excuses and extenuating circumstances will be verified and judged as warranting a special case by the instructor.

**No** make-up will be granted for quizzes or in-class exercises.

## Drop Policy:

It is the responsibility of the student to initiate the drop process. Please check the UTA academic calendar for deadline to drop with an automatic “W”.

## Other Important Class Policies

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### Americans With Disabilities Act

The University of Texas at Arlington is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 - The Rehabilitation Act of 1973 as amended. With the passage of federal legislation entitled

*Americans with Disabilities Act (ADA)*, pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at [www.uta.edu/disability](http://www.uta.edu/disability). Also, you may visit the Office for Students with Disabilities in room 102 of University Hall or call them at (817) 272-3364.

### **Academic Integrity**

It is the philosophy of The University of Texas at Arlington that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University.

"Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts." (Regents' Rules and Regulations, Series 50101, Section 2.2)

### **Student Support Services Available**

The University of Texas at Arlington supports a variety of student success programs to help you connect with the University and achieve academic success. These programs include learning assistance, developmental education, advising and mentoring, admission and transition, and federally funded programs. Students requiring assistance academically, personally, or socially should contact the Office of Student Success Programs at 817-272-6107 for more information and appropriate referrals.

### **University Electronic Communication Policy**

The University of Texas at Arlington has adopted the University "MavMail" address as the sole official means of communication with students. MavMail is used to remind students of important deadlines, advertise events and activities, and permit the University to conduct official transactions exclusively by electronic means. For example, important information concerning registration, financial aid, payment of bills, and graduation are now sent to students through the MavMail system. All students are assigned a MavMail account. Students are responsible for checking their MavMail regularly. Information about activating and using MavMail is available at <http://www.uta.edu/oit/email/>. There is no additional charge to students for using this account, and it remains active even after they graduate from UT Arlington.

## **Schedule of Topics**

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Please see the course web site.