

COMM 5335
Global Communication
The University of Texas at Arlington
Spring 2014

SYLLABUS

Professor: Dr. Andrew Clark
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CLASS MEETING TIME AND LOCATION

Wednesday 6:00 – 8:50 pm
FA 414

COURSE DESCRIPTION

This course examines verbal and nonverbal barriers to effective intercultural and international communication. It focuses on developing effective communication in advanced study of communication theories--interpersonal, organizational, mass media and intercultural contexts—and explores the definition and impact of global communication.

LEARNING OUTCOMES

At the conclusion of this course students should be able to:

- Identify and explain concepts of culture and communication.
- Show awareness of the role of individuals, institutions, and cultural values in intercultural communication competence.
- Assess and interpret the impact of international and intercultural communication on society.
- Demonstrate knowledge of the processes and mechanisms for influencing intercultural communication.

REQUIRED TEXTS

1. Jandt, F. (2013). An Introduction to Intercultural Communication : Identities in a Global Community. Sage. 7th Ed.
2. Additional, supplementary readings will be assigned at the discretion of the instructor.

Suggested journal references: *Global Media and Communication*; *International Communication Gazette*; *Global Media Journal*

Material in class supersedes material in the book.

Once you have the book begin to read it. It will be hard to pass the class without regularly attending class and reading the assigned readings. Class lectures will not cover everything in the assigned readings. You are still responsible for reading and learning the material.

ATTENDANCE

Students are expected and required to attend classes on time and to take full and active part in class discussions, presentation sessions, group work, class exercises, and projects. Students are responsible for assigned readings (from the main text or recommended reading material) and other class assignments or projects. Class participation (in-class discussion, presentation and active listening) is crucial in this course. Students are expected to present their ideas, listen, and show respect for others.

ASSIGNMENTS, EXAMS, and GRADING

Radio Listening: After the first day of class you will choose a government operated international radio station and listen to it periodically via the Internet over the first three weeks of class. You are to listen to a variety of programs and keep a journal of what you hear. We will play examples of what you heard in class, so make note if you hear something of interest to the course. Many of the stations have podcasts and archives of programs. Write an analysis on what you heard, and how it demonstrates that country's culture to its intended audience. Be prepared to discuss what you have heard in class.

Interview: You are required to conduct an interview with someone from another country, preferably someone who has come here fairly recently. You will transcribe the interview and conduct a thematic analysis of the interview. Be prepared to discuss your analysis in class.

Presentations:

1. There will be several presentations throughout the semester based on the class projects.

Final Paper: You will write a research proposal which is due on finals day. The paper should be 7 – 10 pages long and should apply some aspect of this class to your area of interest. The paper will consist of an abstract, an introduction, a literature review and hypotheses or research questions. The paper must be fully referenced and written in APA style. If you are pursuing the thesis option, this paper may form the basis of chapter one of the thesis.

There is no extra credit. The best predictor of a good grade is regular attendance in class, completion of all assignments, and reading of the assigned material.

Percentages:

Radio analysis 20%

Interview 25%

Presentations 25%

Final Paper 30%

Grade Scale:

The grade scale is as follows:

90 - 100	A
80 - 89	B
70 - 79	C
60 - 69	D
0 - 59	F

If you miss a class, get notes and any handouts from your classmates.

PLAGIARISM

There is **ZERO TOLERANCE ON PLAGIARISM**. This simply means, if you plagiarize any part of the material presented in class, you will receive an F in the class and I will file the appropriate paperwork with the university. While you should know appropriate attribution by now, if you have questions on attributing your citations, please feel free to see me.

COURSE POLICIES

Americans with Disabilities Act: The University of Texas at Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including the *Americans with Disabilities Act (ADA)*. All instructors at UT Arlington are required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Any student requiring an accommodation for this course must provide the instructor with official documentation in the form of a letter certified by the staff in the Office for Students with Disabilities, University Hall 102. Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at www.uta.edu/disability or by calling the Office for Students with Disabilities at (817) 272-3364.

Student Support Services: UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to resources@uta.edu, or view the information at www.uta.edu/resources.

Academic Integrity: All students enrolled in this course are expected to adhere to the UT Arlington Honor Code:

I pledge, on my honor, to uphold UT Arlington's tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.

I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.

Instructors may employ the Honor Code as they see fit in their courses, including (but not limited to) having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System *Regents' Rule* 50101, §2.2, suspected violations of university's standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student's suspension or expulsion from the University.

Drop Policy: Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do not plan to attend after registering.

Students will not be automatically dropped for non-attendance. Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (<http://web.uta.edu/ses/fao>).

Electronic Communication: UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge

to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at <http://www.uta.edu/oit/cs/email/mavmail.php>.

Student Feedback Survey: At the end of each term, students enrolled in classes categorized as lecture, seminar, or laboratory shall be directed to complete a Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student's feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington's effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit <http://www.uta.edu/sfs>.

Final Review Week: A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week *unless specified in the class syllabus*. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

Emergency Exit Procedures: Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit, which is located at the front of the room. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist handicapped individuals.