**ENGL 5351:** History of Rhetoric II

Fall 2014

**Instructor(s):** Kevin Gustafson

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**Office Hours:** Tuesday, 9:00-11:00 a.m., and by appointment

**Section Information:** ENGL 5351 001

**Time and Place of Class Meetings:** Carlisle 212, Monday, 6:00-9:00 p.m.

**Description of Course Content:** English 5351 offers a survey of rhetorical theory and practice in the European West from roughly 400 to 1600, a period that is notable for both continuities with and revisions of ancient Greek and Roman traditions. Much of our work will be concerned with revisions: how medieval and early modern writers conceived of the field of rhetoric, and how in their theory and practice they sought to shape it to conform to changing political, religious, social, and academic needs.  In addition to examining key figures (Augustine, Erasmus, Sidney, Bacon) and genres (preaching, letter writing, dialogue), we will consider a range of topics:  the nature and purpose of imitation, the relation between rhetoric and other fields (poetry, theology, and philosophy), the textualization of rhetoric, changing definitions of literacy, rhetoric and colonization, rhetoric and gender. Assignments will include a heavy dose of reading in primary and secondary texts, frequent response papers, a 1500-word book review, a prospectus and annotated bibliography, and a 5000-word research paper.

**Student Learning Outcomes:** Students will increase their ability to read a range of sophisticated primary and secondary texts from the history of rhetoric, and to write and conduct research about them.

**Required Texts**

Augustine, *Confessions*, trans. Henry Chadwick (Oxford: OUP, 1992)

\_\_\_\_\_, *On Christian Teaching*, trans. R. P. H. Green (Oxford: OUP, 1997)

*Sir Francis Bacon: The Major Works,* ed. Brian Vickers, rev. ed. (Oxford: OUP, 2002)

Baldisar Castiglione, *The Book of the Courtier*, ed. Daniel Javitch, rev. ed. (New York: Norton, 2002)

Desiderius Erasmus, *The Praise of Folly and Other Writings*, trans. Robert Adams (New York:

Norton, 1989)

*Renaissance Debates on Rhetoric,* ed. and trans. Wayne A. Rebhorn (Ithaca: Cornell UP, 1999)

*Sidney “Defence of Poesy” and Selected Renaissance Literary Criticism*, ed. Gavin Alexander

(Harmondworth: Penguin, 2004)

**Recommended Texts**

Patricia Bizzell and Bruce Herzberg, *The Rhetorical Tradition: Readings from Classical Times to the*

*Present,* 2d ed. (New York: St. Martin’s, 2000)

Thomas M. Conley, *Rhetoric in the European Tradition* (New York: Longman, 1990)

Peter Mack, *A History of Renaissance Rhetoric, 1380-1620* (Oxford: Oxford UP, 2011)

James J. Murphy, *Rhetoric in the Middle Ages: A History of Rhetorical Theory from St. Augustine to*

*The Renaissance* (Berkeley and Los Angeles: U of California P,1974)

**Descriptions of major assignments and examinations:**

Short essays (600 words apiece): best four—20%

Book review (1500 words)—20%

Prospectus and annotated bibliography—10%

Final essay (5000 words total)—50%

**Attendance:** Class attendance is strongly urged but not required, and missing class will not affect your grade. However, students are required to submit all written assignments on time, and to attend the final class meeting on December 1st.

**Grading**: All work is graded on standard letter grade basic on the basis of content, organization, argument, mechanics, and (where required) research. Grades on individual projects will have letters and may include either a plus or minus; final grades will, in keeping with UT Arlington procedures, use letters without a plus or minus.

**Assignment Due Dates:** Published due dates are firm, and ordinarily students will not be allowed to make up assignments. Extensions for the final paper are at the discretion of the instructor.

**Expectations for Out-of-Class Study**: Students are expected to spend about 12 hours per week outside of class reading and writing for this course.

**Grade Grievances**: Any appeal of a grade in this course must follow the procedures and deadlines for grade-related grievances as published in the current University Catalog: <http://catalog.uta.edu/academicregulations/grades/#graduatetext>.

**Drop Policy:** Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do not plan to attend after registering. **Students will not be automatically dropped for non-attendance**. Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (<http://wweb.uta.edu/aao/fao/>).

**Americans with Disabilities Act:** The University of Texas at Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including the *Americans with Disabilities Act (ADA)*. All instructors at UT Arlington are required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Any student requiring an accommodation for this course must provide the instructor with official documentation in the form of a letter certified by the staff in the Office for Students with Disabilities, University Hall 102. Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at [www.uta.edu/disability](http://www.uta.edu/disability) or by calling the Office for Students with Disabilities at (817) 272-3364.

**Title IX:** The University of Texas at Arlington is committed to upholding U.S. Federal Law “Title IX” such that no member of the UT Arlington community shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity. For more information, visit [www.uta.edu/titleIX](http://www.uta.edu/titleIX).

**Academic Integrity:** Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

*I pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.*

*I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.*

UT Arlington faculty members may employ the Honor Code as they see fit in their courses, including (but not limited to) having students acknowledge the honor code as part of an examination or requiring students to incorporate the honor code into any work submitted. Per UT System *Regents’ Rule* 50101, §2.2, suspected violations of university’s standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student’s suspension or expulsion from the University.

**Electronic Communication:** UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at <http://www.uta.edu/oit/cs/email/mavmail.php>.

**Student Feedback Survey:** At the end of each term, students enrolled in classes categorized as “lecture,” “seminar,” or “laboratory” shall be directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student’s feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit <http://www.uta.edu/sfs>.

**Final Review Week:** A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week *unless specified in the class syllabus*. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

**Emergency Exit Procedures:** Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit, which is located adjacent to the women’s restroom on the second floor of Carlisle Hall. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

**Course Schedule**

Pease note: “BB” denotes materials located on Blackboard; items marked “JSTOR” are on JSTOR, which can be accessed through the Library webpage under “Research Resources.”

August 25 Introduction: The History and Histories of Rhetoric, Ancient to Early Modern: An

Overview

September 1 No Class: Labor Day

September 8 Augustine, *On Christian Teaching*; *Confessions,* Books 1-6, Book 9; David Tell, “Augustine and the ‘Chair of Lies’: Rhetoric in *The Confessions,” Rhetorica* 28:4 (Autumn 2010), 384-407 (JSTOR); Martin Camargo, “’*Non solum sibi sed aliis etiam*’: Neoplatonism and Rhetoric in Saint Augustine’s *De doctrina christiana*,” *Rhetorica* 16:4 (Autumn 1998), 393-408 (JSTOR); John D. Schaeffer, “The Dialectic of Orality and Literacy: The Case of Book 4 of Augustine’s *De doctrina christiana*,” *PMLA* 111 (1996), 1133-45 (JSTOR);**short essay due (600 words)**

September 15 From Late Antiquity to the Universities: Martianus Capella, from *The Marriage of*

*Mercury and Philology* (BB); Gregory the Great, from *Gospel Homilies* (BB); RichardMcKeon, “Rhetoric in the Middle Ages,” *Speculum* 17:1 (Jan. 1942), 1-32; Rita Copeland, “The History of Rhetoric and the *Longue Durée*: Ciceronian Myth and Its Afterlives,” *JEGP* 106:2 (Apr. 2007), 176-202

September 22 Medieval *Ars Praedicandi*: Jacobus de Fusignano, *Libellus artis praedicatorie,* in *The*

*Art of Preaching: Five Medieval Texts and Translations,* ed. Siegrfied Wenzel (Washington: Catholic UP of America, 2013) (BB); selected medieval sermons, from *Preaching in the Age of Chaucer: Selected Sermons in Translation,* trans. Seigfriend Wenzel (Washington: Catholic UP of America, 2008) (BB); Siegfried Wenzel, “Academic Sermons at Oxford in the Early Fifteenth Century,” *Speculum* 70 (1995), 305-29 (JSTOR)**; short essay due (600 words)**

September 29 *Ars Poetriae* and *Ars Dictaminis*: *The Principles of Letter-Writing*, in *Three Medieval*

*Rhetorical Arts*, trans. James J. Murphy (Berkeley and Los Angeles: U of California P, 1971), 5-25 (BB); Geoffrey of Vinsauf, The New Poetics, in Three Medieval Rhetorical Arts, 32-108 (BB); Martin Camargo, “Toward a Comprehensive Art of Written Discourse: Geoffrey of Vinsauf and the *Ars Dictaminis*,” *Rhetorica* 6:2 (1988): 167-94 (JSTOR)

October 6 Florentine Civic Humanism to Humanism: Dante Alighieri, *De Vulgari Eloquentiae*

(<http://www.danteonline.it/english/opere2.asp>); Virginia Cox,“Ciceronian Rhetoric in Italy, 1260-1350,” *Rhetorica* 17:3 (1999): 239-88(JSTOR); *Renaissance Debates on Rhetoric:* Selections from Petrarch,Salutati, Trebizond, Valla, Mirandola; Brian Vickers, “RenaissanceReintegration,” In Defence of Rhetoric (Oxford: OUP 1989), Chap. 5 (BB)

October 13 Baldisar Castiglione, *The Book of the Courtier*; Wayne Rebhorn, “Baldisar Castiglione,

Thomas Wilson, and the Courtly Body in Renaissance Rhetoric,” *Rhetorica* 11:3 (1993), 241-74 (JSTOR); Virginia Cox, “Castiglione’s Cortegiano: Dialgoue as a Drama of Doubt,” in *The* *Renaissance Dialogue in Its Social and Political Contexts, Castiglione to Galileo* (Cambridge: CUP, 1992), Chap. 5 (BB); **short essay due (600 words)**

October 20 Humanism in the North: François Rabelais, from *Gargantua and Pantegruel* (BB);

from *Renaissance Debates*: Erasmus, Agrippa,Melanchthon, Amyot; from *The Erasmus Reader*: *The Antibarbarians*;from *Copia* (BB); Thomas O. Sloane, “Schoolbooks and Rhetoric: Erasmus’ ‘Copia,’” *Rhetorica* 9:2 (1991): 113-29 (JSTOR); Barbara C. Bowen, “Ciceronian Wit and Renaissance Rhetoric,” Rhetorica 16:4 (1998): 409-29 (JSTOR); **book review due (1500 words)**

October 27 Erasmus: From *The Erasmus Reader: On Education for Children; The Education of a Christian Prince*; *Praise of Folly*; “Letter to Dorp”; “Shipwreck”; Kenneth Lloyd-Jones, “Erasmus and Dolet on the Ethics of Imitation and the Hermeneutic Imperative,” *International Journal of the Classical Tradition* 2:1 (1995): 27-43 (JSTOR) **prospectus and annotated bibliography due**

November 3 Rhetoric and Colonization:Montaigne, “Of Cannibals” (BB); Walter D. Mignolo, “The

Materiality of Reading and Writing Cultures: The Chain of Sounds, Graphic Signs, and Sign Carriers,” in *The Dark Side of the* *Renaissance: Literacy, Territoriality, and Colonization*, 2d ed. (Ann Arbor: U of Michigan P, 2003) (BB); Stephen Greenblatt, “Learning to Curse: Aspects of Linguistic Colonialism in the Sixteenth Century,” in *Learning to Curse: Essays in Early Modern Culture* (New York: Routledge, 1990) (BB)

November 10 Renaissance Rhetoric and Poetry (all in Gavin Alexander): Sir Philip Sidney, *The*

*Defence of Poesy*; George Puttenham, *The Art of English Poesy,* Book 3; Thomas Peacham, from *The Garden of Eloquence*; Robert E. Stillman, The Truth of a Slippery World: Poetry and Tyranny in Sidney’s Defence,” *English Literary Renaissance* 55:4 (2002): 1287-1319 (JSTOR); Jenny Mann, *Outlaw Rhetoric: Figuring Vernacular Eloquence in Shakespeare’s England* (Ithaca: Cornell UP, 2012), Chap. 2 (BB); **short essay due (600 words)**

November 17 Reforming Rhetoric: *Renaissance Debates on Rhetoric*: Peter Ramus, from *Logic*;

from *Peter Ramus’s* *Attack on Cicero* (BB); Walter J. Ong, *Ramus* *and Method*, Chaps. 2 and 7(BB); Tamara A. Goeglein, “’Wherein hath Ramus been so offensius?’: Poetic Examples in the English Ramist Logic Manuals (1574-1672),” *Rhetorica* 14:1 (1996): 73-101 (JSTOR); Robert Goulding, “Method and Mathematics: Peter Ramus’s Histories of the Sciences,” *Journal of the History of Ideas* 67:1 (2006): 63-85 (JSTOR)

November 24 Francis Bacon, *The Advancement of Learning*; selected essays (BB); from Michel Foucault, *The Archeology of Knowledge*, Chaps. 2 and 3 (BB); James P. Zappen, “Francis Bacon and the Historiography of Scientific Rhetoric,” *Rhetoric Review* 8:1 (1989): 74-88 (JSTOR); Todd Butler, “Bacon and the Politics of Prudential Imagination,” *Studies in English Literature, 1500-1900* 46:1 (2006): 93-111 (JSTOR); **short essay due (600 words)**

December 1 **Class Presentations, 7:00-9:30 p.m.**

December 8 **Final Essay due (5000 words)**

Please note: *As the instructor for this course, I reserve the right to adjust this schedule in any way that serves the educational needs of the students enrolled in this course. –Kevin L. Gustafson*

**Emergency Phone Numbers**: In case of an on-campus emergency, call the UT Arlington Police Department at **817-272-3003** (non-campus phone), **2-3003** (campus phone). You may also dial 911.