COMS 4302-001 Modern Public Address

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Office Hours: TBD
Time and Place of Class Meetings: TBD

Description of Course Content: This course introduces you to the field of rhetoric and public address. Students will become familiar with the rhetorical tradition; basic theories and practices concerning attitude formation and change; ways to prepare for and present various types of messages; and how rhetorical communication functions (un)ethically in contemporary society.

Required Textbooks and Other Course Materials:

*Additional required readings will be made available to you electronically on Blackboard.

Major assignments and exams (details will be provided in class and later on Blackboard):

In addition to your participation grade, your performance will be evaluated via assignments that include:
- two multiple choice exams to gauge your understanding of course content
- a small group presentation on a rhetorical theory and/or concept
- speech critiques wherein you evaluate famous modern public addresses
- a 5-6 pg term essay on a topic of your choice related to ethics and rhetoric
  - a graded speech/speech outline will accompany your term essay

Course Schedule: TBA