SYLLABUS **2D DESIGN**

ART 1305-005 | UTA Fall 2018 | Meets @ FAB 357, Ts/Th 8 AM - 10:50 AM ART 1305-003 | UTA Fall 2018 | Meets @ FAB 2105A, Ts/Th 11 AM - 1:50 PM

Instructor

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Class Blackboard website: <u>elearn.uta.edu</u>

Course Information

Description

2D Design introduces students to the fundamental principles and elements of design and is not geared towards any particular genre. The curriculum is designed to support all art students. Students should be able to communicate specific ideas, follow a structural logic, and synthesize many approaches and concepts through the use of flat forms, establishing clear visual hierarchies, sequencing, and compositions. Students should learn to balance risk-taking with conventional approaches. Students are introduced to the fundamental vocabulary, critical thinking strategies, and elements and principles of design as they pertain to two-dimensional spaces.

Overview of Course Content and Methods

Our objective is to create portfolio-quality work, with a focus on developing the skills necessary for the professional studio. Course investigations will produce creative design solutions for a wide range of visual problems. We also will cover design philosophy and writing, and create aesthetically interesting and skillfully designed artistic expressions.

Studio Projects will be executed by students in class or as homework. You are puzzle solvers, and the projects are puzzles. You also are artists, and the projects are art.

Lectures will provide students with the important conceptual and historical information necessary for the comprehension and completion of each studio project. <u>Taking notes during lectures is recommended</u>.

Demonstrations are given by the instructor on the uses of tools, techniques, materials needed for successful completion of each studio project. <u>Taking notes during demonstrations is recommended</u>.

Critiques are held with the entire class, small groups or individually to discuss the process and final version of each studio project. <u>Taking notes during critiques is recommended</u>.

The studio assignments, lectures, demonstrations and critiques will introduce students to a visual vocabulary and common language for describing art and design. The conceptual, formal, and mechanical skills learned in 2D Design can be applied to any advanced class within the fine arts and design profession.

Student Learning Outcomes

1. Students will demonstrate the ability to conceive, develop and construct two-dimensional design solutions from both prescribed and self-generated conceptual and formal guidelines.

2. Students will demonstrate basic visual language skills, process, and vocabulary.

3. Students will develop the ability to describe, interpret, and evaluate two-dimensional works as well as a sense of what makes a well-crafted design/artwork.

4. Students will begin to develop the visual and conceptual sensitivity necessary for the creation of successful upper-level and professional design solutions.

5. Students will gain confidence in their ability to establish visual hierarchy.

6. Students will acquire knowledge of basic color theory and apply it in their work.

7. Students will develop skills to work collaboratively and an appreciation for collaboration.

8. Students will develop a sensibility for balancing working within constraints and risk-taking.

Expectations

Expected Time & Effort

This is a performance-based studio art course. It will require <u>significant</u> work outside class — budget at least 6-9 hours per week beyond the 6 hours of class. No joke. At least.

Expected Attitude

If you're undertaking the time and expense of a college education in art, you clearly believe it will benefit you. (If you don't, why are you here?) I expect you to come to class anticipating it will be time well spent, approaching the work with discipline and diligence, and utilizing me as an invested guide and mentor.

Expected Classroom Standards

- Be on time and don't miss class. Being late or absent will lower your grade.
- Be prepared for class, which means having supplies in hand, homework complete, questions ready.
- Don't leave the room during lectures, critiques or presentations.
- Don't waste class time on your phone or computer. I'm not going to police this bc it's a waste of my time to have to tell you not to waste your time. But remember: a) you paid around \$1200 to take this class; and b) I notice if you're not using class time well, and it'll show in your grade.
- NO FOOD in the studio. Water in a spillproof container is OK. Messes can ruin people's work.
- Clean up after yourself. Every scrap, every smudge, every class.
- Ask questions. If you don't understand something, ask. Take responsibility for figuring it out.

Grading

Your grade will be based on a weighted average of homework / attendance / participation (25%), quizzes (10%), and critiques / major projects (65%). Here's what UTA letter grades mean in my assessments:

- A (90-100%) = Truly exceptional, above and beyond excellence on everything
- B (80-89%) = Very good, high-quality work and a demonstrated strong work ethic
- C (70-79%) = Average, sufficient, everything completed per the instructions and on time
- D (60-69%) = Below average, underdeveloped, minimal effort, executed poorly
- F (0-59%) = Unacceptable for college-level work

Descriptions of Major Assignments and Examinations

Project 1: Idea Generation and Iteration – Visual Vocabulary Generating and refining many design solutions to visually define key terms in art and design

Project 2: Idea Generation and Iteration – Semiotics Understanding basics of semiotics to produce sets of icon + index + symbol images for chosen subjects

Project 3: Figure/Ground, Form/Counterform, and Abstraction Establishing and confusing formal relationships using restricted palettes, abstraction and "flat" media

Project 4: Photographic Collage Self-Portraits

Incorporating the history and purpose of portraiture and the "truth" of photography to create self-portraits

Project 5: Cartography

Organizing information sets into layered visual maps

Examinations and assessments: Students will complete quizzes over reading, five in-class critiques, and five major projects submitted with sketches and preparatory materials. Students' progress will also be assessed based on whether their classroom discussions, performance, and participation indicate careful reading, preparation, and serious intent. Significant work outside of class is required.

Attendance

At UT Arlington, taking attendance is not required, but attendance is a critical indicator in student success. Each faculty member is free to develop their own methods of evaluating students' academic performance, which includes establishing course-specific policies on attendance. However, while UT Arlington does not require instructors to take attendance in their courses, the U.S. Department of Education requires that the University have a mechanism in place to mark when Federal Student Aid recipients "begin attendance in a course." UT Arlington instructors will report when students begin attendance in a course as part of the final grading process. Specifically, when assigning a student a grade of F, faculty report the last date a student attended their class based on evidence such as a test, participation in a class project or presentation, or an engagement online via Blackboard. This date is reported to the Department of Education for federal financial aid recipients.

As the instructor of this section, <u>I will take attendance</u>. This is a rigorous, performance-oriented studio art class, and <mark>attendance is mandatory</mark>. I expect you to be prepared when class begins and to work steadily through our 3-hour block. Being off-task, tardy or absent <u>will</u> lower your grade.

EXCUSES: If something catastrophic keeps you from coming to class, email me ASAP to provide documentation (ER note, for example) and request leniency. But in cases of normal, happens-to-everyone problems, your absence/lateness will not be excused. You do not deserve special favor over all my other students because you overcommitted this semester, got a cold, got a flat tire, or got stuck in traffic.

Late Work Policy >>> ONE late project, 50% penalty

In-class grades (ex: quizzes, participation, critiques, attendance) <u>cannot</u> be submitted late or made-up. Projects are late if your work is not on the wall at the start of a critique. I will accept <u>ONE project late</u> from any student if it is submitted to me before the start of the next class. However, the late assignment will receive a 50% grade reduction. (Ex: If the assignment is worth 100 points, the penalty will be 50 points. If you would have made a 75 by turning it in on time, you'll get a 25 turning it in late.)

Textbooks

Both books are inexpensive and available at the Campus Bookstore, located at UTA Blvd / Pecan. They can also be ordered online. You need to read all of **Design Language** for Class #2, so get it ASAP.

- Design Language by Tim McCreight (REQUIRED), ISBN 0961598468
- How to Write About Contemporary Art by Gilda Williams (recommended), ISBN 0500291578

Art Supplies and Materials

(Prices are estimates to help you budget.)

Required by Class #2

- 5 loose-leaf sketching paper, or sketchbook with perforated pages (8.5 x 11 or 9 x 12 inches)
- \$5 tracing paper (9 x 12 inch pad of 50 sheets recommended)
- \$2 re-closable envelope (at least 9 x 12 inches, for turning in sketches and preparatory materials)
- \$4 Xacto knife and replacement blades
- \$6 metal ruler with cork backing (12-18 inches)
- \$4 inexpensive colored pencils (for sketching)

Required Eventually

- \$4 double-sided tape (3M or similar)
- \$1 school glue sticks (Elmer's recommended)
- \$5-50 Color media of your choice (ex: Prisma Color pencils, watercolor pencils, watercolors, acrylic ink, acrylic paint, gouache, India ink, artist markers, metal leaf, recycled collage materials)
- \$1-20 transparency film, Mylar, vellum paper, thin Plexiglass or other transparent, flat material
- \$5 black Sharpies or artist markers, fine and superfine point
- \$2-10 black-and-white photocopies
- \$2-10 digital photo prints
- \$20-40 matte boards (cheaper if you cut these down yourself from 30x40-inch boards)
 - Project 1 15 x 20 inch, gray
 - Project 2 20 x 20 inch, gray
 - Project 3 TBD
 - Project 4 10 x 12 inch minimum, 20 x24 inch maximum, black or gray >> 2 of same size
 - Project 5 13 x 18 inch, black or gray

Optional / Useful

- \$5-30 self-healing cutting mat (9 x 12 minimum size, 18 x 24 or larger recommended, for home use)
- \$5-15 set of 4-12 graphite sketching pencils (varying degrees of hardness, like 6B to 6H)
- \$1 pencil sharpener
- \$0-50 portfolio (something safe and sturdy for transporting your projects, can be homemade)
- \$10 bone folder (for gluing, scoring, burnishing and folding paper)
- \$10 metal square ruler or architect's square (for drawing or cutting right angles)
- \$5-15 paper for wet media (Canson, Strathmore, Bristol, etc.)
- \$5-10 card stock in assorted colors (for cut-paper collage)
- \$5+ toolbox or organizer (for transporting and organizing media)
- \$1-5 cheap paint brushes (for painting and gluing)

University Information

Drop Policy

Students may drop or swap classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw from all classes. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially withdraw if they do no plan to attend after registering. **Students will not be automatically dropped for non-attendance.** Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For details, contact Financial Aid and Scholarships (uta.edu/fao/contact).

Disability Accommodations

UT Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including The Americans with Disabilities Act (ADA), The Americans with Disabilities Amendments Act (ADAAA), and Section 504 of the Rehabilitation Act. All instructors at UT Arlington are required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of disability. **Students are responsible for providing the instructor with official notification in the form of a letter certified by the Office for Students with Disabilities (OSD).** Only those students who have officially documented a need for an accommodation will have their request honored. Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting the Office for Students with Disabilities (OSD) by phone at 817-272-3364. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at <u>uta.edu/disability</u>.

Counseling and Psychological Services (CAPS)

CAPS is available to all students to help increase their understanding of personal issues, address mental and behavioral health problems, and make positive change in their lives. <u>uta.edu/caps</u> 817-272-3671

Non-Discrimination Policy

The University of Texas at Arlington does not discriminate on the basis of race, color, national origin, religion, age, gender, sexual orientation, disabilities, genetic information, and/or veteran status in its educational programs or activities it operates. For more information, visit <u>uta.edu/eos</u>.

Title IX Policy

UT Arlington is committed to maintaining a learning and working environment that is free from discrimination based on sex in accordance with Title IX of the Higher Education Amendments of 1972 (Title IX), which prohibits discrimination on the basis of sex in educational programs or activities; Title VII of the Civil Rights Act of 1964 (Title VII), which prohibits sex discrimination in employment; and the Campus Sexual Violence Elimination Act (SaVE Act). Sexual misconduct is a form of sex discrimination and will not be tolerated. For information regarding Title IX, visit <u>uta.edu/titleIX</u> or contact Ms. Michelle Willbanks, Title IX Coordinator, at 817-272-4585 or titleix@uta.edu.

Academic Integrity

Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

I pledge, on my honor, to uphold UT Arlington's tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence<mark>.</mark>

I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.

UT Arlington faculty members may employ the Honor Code in their courses by having students acknowledge the Honor Code as part of an examination or requiring students to incorporate the Honor Code into any work submitted. Per UT System Regents' Rule 50101, §2.2, suspected violations of university's standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student's suspension or expulsion from the University. Information is available at <u>uta.edu/conduct</u>. Faculty are encouraged to discuss plagiarism and share the following two library tutorials, <u>libguides.uta.edu/copyright/plagiarism</u> and <u>library.uta.edu/plagiarism</u>.

Electronic Communication

UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about using MavMail is available at <u>uta.edu/oit/cs/email/mavmail.php</u>.

Campus Carry

Effective August 1, 2016, the Campus Carry law (Senate Bill 11) allows those licensed individuals to carry a concealed handgun in buildings on public university campuses, except in locations the University establishes as prohibited. Under the new law, openly carrying handguns is not allowed on college campuses. For more information, visit <u>uta.edu/news/info/campus-carry</u>.

Student Feedback Survey

At the end of each term, students enrolled in face-to-face and online classes categorized as "lecture," "seminar," or "laboratory" are directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student's feedback via the SFS database is aggregated with that of other students enrolled in the course. Students' anonymity will be protected to the extent that the law allows. UT Arlington's effort to solicit, gather, tabulate, and publish student feedback is required by state law and aggregate results are posted online. Data from SFS is also used for faculty and program evaluations. For more information, visit uta.edu/sfs.

Final Review Week

For semester-long courses, a period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week unless specified in the class syllabus. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

Emergency Procedures

Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

UT Arlington Police Contacts

In case of an on-campus emergency, call the UT Arlington Police Department at 817-272-3003 (from a non-campus phone), or 2-3003 (from a campus phone), or by dialing 911. The UTA Police non-emergency number is 817-272-3381.

Student Support Services

UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, email resources@uta.edu, or view the information at <u>uta.edu/universitycollege/resources/index.php</u>.

► = Critique date, DON'T MISS IT!!!

- This timeline is subject to change at any time under the professor's discretion.

- Updates will be announced in class and/or posted on Blackboard under "Announcements" — elearn.uta.edu

- First day of class is Thursday, August 23.
- Last day to drop is Friday, November 2.
- Last day of class is Tuesday, December 4.
- Final meeting will be Tuesday, December 11 during our regular class hours.

1	Th. 8/23	Intro & icebreaker: go over syllabus, book/supplies, and Project 1: Idea Generation and Iteration, Visual Vocabulary (show stages of project: sketches & final); tour VRC and AAH Library <i>*Due next class:</i> Read all of book, <i>Design Language,</i> and bring supplies marked on syllabus
2	Ts. 8/28	Reading Quiz! Lecture / discussion of terms; demos (brainstorming game, sketching, cutting paper/board) *Due next class: 15 terms selected, min. 5 brainstorming thumbnail sketches for each term (75 sketches)
3	Th. 8/30	In-progress critique of design concepts; sketch in class *Due next class: 135 full-color thumbnail sketches (9 sketches x 15 terms)
4	Ts. 9/4	Sketch critique; field trip to see art and talk about composition and context *Due next class: Final 5 designs chosen, sketch of layout; bring supplies to work on final project
5	Th. 9/6	Work day for final designs; demo / practice cutting and mounting; guest speaker (scholarships) Due next class: Project 1
6►	Ts. 9/11	Brutally harsh critique for Project 1 ; introduce Project 2: Idea Generation and Iteration, Semiotics <i>Note: If you are late on critique days, your work will be late (-50% first time) or get a 0 (2nd+ times).</i> * <i>Due next class:</i> Semiotics reading links (on Blackboard)
7	Th. 9/13	Reading Quiz! Lecture: semiotics, color terms and properties, color schemes and context; sketch in class *Due next class: 2 subjects considered w/ 9 iconic + 9 indexical + 9 symbolic sketches of each
8	Ts. 9/18	In-progress critiques; color media demos (prismacolor, gouache, markers, ink); lecture: statements *Due next class: 1 subject in 18 iconic + 18 indexical + 18 symbolic sketches w/ color schemes
9	Th. 9/20	Review sketches and statement drafts; discuss professional preparation; guest speaker from SMMC *Due next class: Final subject and 9-image set selected, supplies to work in class on final; statement draft
10	Ts. 9/25	Work day in class for constructing final designs and polishing statements <i>Due next class:</i> Project 2
11►	Th. 9/27	Brutally harsh critique for Project 2 ; introduce Project 3 : Abstraction Zines and tour Ziningful Expr. * <i>Due next class:</i> print out 5 bxw images to abstract by cropping/segmentation; bring tracing paper & markers
12	Ts. 10/2	Lecture: abstraction and legibility; demo (cutting, folding, segmenting, binding methods); group zines in class *Due next class: Abstraction, figure/ground and form/counterform reading completed; 5 designs
13	Th. 10/4	Reading Quiz! Work day in class; guest speaker (zines and self-publishing) *Due next class: 5 refined designs, printed, folded/bound and mocked up for in-progress critiques
14	Ts. 10/9	In-progress crits; finalize design solution; work on final piece; demo (cutting, copying/printing, presentation) Due next class: Project 3, including 20 copies to share
15►	Th. 10/11	Critique for Project 3 ; introduce Project 4: Photographic Collage Self-Portrait * <i>Due next class:</i> Submit on Blackboard a self-portrait by an artist who is not a white cis male ; be prepared to explain in class what you think the self-portrait means based on visual cues in the image.
16	Ts. 10/16	Brief student talks on submitted self-portraits ; lecture (self-portraiture and artist statements); demos (shot planning, art direction, shooting); brainstorm themes/objects/locations; guest speaker (photos)

		* <i>Due next class:</i> Formally present your concept in class with a statement + 5 sketches, addressing three main questions: 1) What is the subject, theme, or main character trait you want to convey to your audience through this self-portrait? 2) Why is this important to you? 3) What is the design concept, or in other words,
		how are you going to represent that subject through <u>specific visual elements</u> (clothes, pose, setting, etc.)?
17	Th. 10/18	Formal presentations by students of Project 4 concepts; concept / statement workshop; sketch shot maps <i>*Due next class:</i> Location and helper scheduled, shot map drawn with written instructions for helper
18	Ts. 10/23	Work day and feedback in class — <u>students may work off-site if they email me in advance with the location</u> *Due next class: First shoot complete; show test prints (MUST be hard copies, but not high-quality prints)
19	Th. 10/25	In-progress critiques; compositional play; small-group statement revisions *Due next class: Reshoot if needed; print images on photo paper to proof; revise written artist statement
20	Ts. 10/30	Play with photographic prints; in-progress critiques; demo (photo mounting); guest speaker (freelance/TBD) *Due next class: Final draft of artist statement, final high-quality photo prints for in-class work
21	Th. 11/1	Work day to construct final two photo collages in class Due next class: Project 4
22►	Ts. 11/6	Critique for Project 4; introduce Project 5: Cartography
23	Th. 11/8	Lecture (maps, data sets, academic honor code); field trip to UTA Central Library Special Collections *Due next class: Data set selected, 3 two-layer color sketches
24	Ts. 11/13	Peer-to-peer feedback on sketches and overall aesthetic, including iconography, color scheme, data, graphic elements, and clarity; demo (layer mounting options, translucent media); field trip (elements of place walk) *Due next class: Rough draft of statement; list of data sources; 1 really GOOD refined mockup
25	Th. 11/15	Formal in-progress critique of mockup + rough-draft of statement; sketch in class; demo (references) *Due next class: Formatted references, revised statement and sketches based on feedback from critique
26	Ts. 11/20	Review statements, formatted list of references, and evolved sketches; guest speaker (getting ahead) *Due next class: Acquire translucent media and adhesives to test final design
		THANKSGIVING BREAK: No classes, November 21-23
27	Ts. 11/27	Work day in class >> <u>bring translucent media</u> *Due next class: Bring final project materials to class; polish written statement; fix errors in reference list
28	Th. 11/29	Final work day in class <i>Due next class:</i> Project 5
29►	Ts. 12/4	Critique for Project 5 ; course evaluations
FNL	Ts. 12/11	FINAL MEETING: Clean studio, discuss overall quality of work and CPR, take home final projects

GRADE SCHEME:

65% = ► Major Projects

10% = **Reading quizzes / self-portrait talks / concept presentations / map mockup critique** >> will drop lowest grade 25% = *Homework / preparedness, and consistent, enthusiastic participation in class activities

REMINDER ON LATE WORK

Homework, quizzes, in-class presentations, and in-progress critiques <u>cannot</u> be turned in late. I will accept <u>ONE</u> major project late **IF** the late project is delivered to me <u>before</u> the next class meeting, however, <u>late work grades receive a 50% penalty</u> (meaning if a project is worth 100 points, and you would have earned a 75 on time, you will receive a 25 after the 50% penalty).

REMINDER ON ATTENDANCE POLICY:

- Attendance will be taken during every class for a grade. Excessive tardies or early departures will count as absences.
- Extenuating circumstances should be communicated to the instructor in writing via UTA email. <u>Supporting documentation is</u> required for extensions and leniency.