Instructor(s): Kay-Yut Chen

Office Number: 519

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Faculty Profile: http://wweb.uta.edu/insyopma/chen.html

Office Hours: Monday 1-2pm, appointment encouraged

Section Information: 001

Time and Place of Class Meetings: Wed 11:00-1:50pm, COB 141

Description of Course Content: PhD seminar in the area of behavioral economics modeling, numerical analysis and estimation of structural models

Student Learning Outcomes:

In general, this course has the following objectives

1) To learn to model supply chain and other business context with behavioral game theory (QRE and EWA based modeling)

2) To incorporate additional behavioral ideas (e.g. fairness) into the modeling

3) To develop skills in analyze models with numerical methods

4) To develop skills to use mathematical models to analyze empirical data

In recent years, behavioral modeling capturing bounded rationality (QRE), learning (EWA) and various individual and social preferences (e.g. risk aversion, fairness) has gained much attention and become a standard methodology used in behavioral operations management, and other behavioral economics based research areas.

Aside from theoretical modeling, the class will also expose students to numerical analysis, and empirical estimation, hypothesis testing and various methods relevant to this area. All the computing and empirical work will be done in R. A simple R tutorial will be provided. However, students are expected to become proficient on the basic operations of R on their own.

Specific Course Requirements & Grading Policy

Evaluation will be composed of three components:

1) Class project and report (70%)

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Spring 2019
2) Project presentation (15%)
3) Discussion participation (15%)

CLASS PROJECT

Each student will be responsible for his/her own class project. Students are encouraged to discuss ideas and technical issues with one another. However, all the mathematical modeling work, coding, and writing for a particular project needs to be done ONLY by the student responsible.

The project will consist of 3 parts: theoretical development, numerical analysis, and empirical analysis. Depending on the project, real data may or may not be available (for example, it is possible to use existing experimental data the instructor have access to, or request data from outside). If data is not available, simulated data may be used, subject to the approval from the instructor.

PRESENTATIONS

Each student will provide a 30 presentation of each assigned article. The presentation should have:

1. Motivation of the research setting, and some literature review
2. Theoretical development
3. Numerical results
4. Data and estimation results

PROJECT PAPER

Each student will prepare a project paper summarizing their modeling work. The write-up should resemble a “mini-paper” and includes an introduction that motivates the model, literature review, and of course the modeling and results write-up.

The goal of this class is help students develop their modeling and analysis skills. Hence, the paper will be graded mostly on the modeling and results sections.

Attendance: At The University of Texas at Arlington, taking attendance is not required. Rather, each faculty member is free to develop his or her own methods of evaluating students’ academic performance, which includes establishing course-specific policies on attendance. As the instructor of this section, I will take attendance. However, attendance does not affect grades.

Students are expected to keep track of their performance throughout the semester and seek guidance from available sources (including the instructor) if their performance drops below satisfactory levels; see “Student Support Services,” below.

Grade Grievances: Any appeal of a grade in this course must follow the procedures and deadlines for grade-related grievances as published in the current University Catalog. Please see http://catalog.uta.edu/academicregulations/grades/#undergraduatetext

Drop Policy: Students may drop or swap (adding and dropping a class concurrently) classes through self-service in MyMav from the beginning of the registration period through the late registration period. After the late registration period, students must see their academic advisor to drop a class or withdraw. Undeclared students must see an advisor in the University Advising Center. Drops can continue through a point two-thirds of the way through the term or session. It is the student's responsibility to officially
withdraw if they do not plan to attend after registering. **Students will not be automatically dropped for non-attendance.** Repayment of certain types of financial aid administered through the University may be required as the result of dropping classes or withdrawing. For more information, contact the Office of Financial Aid and Scholarships (http://wweb.uta.edu/aa0/fao/).

**Disability Accommodations:** UT Arlington is on record as being committed to both the spirit and letter of all federal equal opportunity legislation, including *The Americans with Disabilities Act (ADA)*, *The Americans with Disabilities Amendments Act (ADAAA)*, and *Section 504 of the Rehabilitation Act*. All instructors at UT Arlington are required by law to provide “reasonable accommodations” to students with disabilities, so as not to discriminate on the basis of disability. Students are responsible for providing the instructor with official notification in the form of a letter certified by the **Office for Students with Disabilities (OSD)**. Students experiencing a range of conditions (Physical, Learning, Chronic Health, Mental Health, and Sensory) that may cause diminished academic performance or other barriers to learning may seek services and/or accommodations by contacting: **The Office for Students with Disabilities, (OSD)** [www.uta.edu/disability](http://www.uta.edu/disability) or calling 817-272-3364. **Counseling and Psychological Services, (CAPS)** [www.uta.edu/caps/](http://www.uta.edu/caps/) or calling 817-272-3671.

Only those students who have officially documented a need for an accommodation will have their request honored. Information regarding diagnostic criteria and policies for obtaining disability-based academic accommodations can be found at [www.uta.edu/disability](http://www.uta.edu/disability) or by calling the Office for Students with Disabilities at (817) 272-3364.

**Title IX:** *The University of Texas at Arlington does not discriminate on the basis of race, color, national origin, religion, age, gender, sexual orientation, disabilities, genetic information, and/or veteran status in its educational programs or activities it operates*. For more information, visit [uta.edu/eos](http://uta.edu/eos). For information regarding Title IX, visit [www.uta.edu/titleIX](http://www.uta.edu/titleIX).

**Academic Integrity:** Students enrolled all UT Arlington courses are expected to adhere to the UT Arlington Honor Code:

- *I pledge, on my honor, to uphold UT Arlington’s tradition of academic integrity, a tradition that values hard work and honest effort in the pursuit of academic excellence.*
- *I promise that I will submit only work that I personally create or contribute to group collaborations, and I will appropriately reference any work from other sources. I will follow the highest standards of integrity and uphold the spirit of the Honor Code.*

Per UT System Regents’ Rule 50101, §2.2, suspected violations of university’s standards for academic integrity (including the Honor Code) will be referred to the Office of Student Conduct. Violators will be disciplined in accordance with University policy, which may result in the student’s suspension or expulsion from the University.

**Electronic Communication:** UT Arlington has adopted MavMail as its official means to communicate with students about important deadlines and events, as well as to transact university-related business regarding financial aid, tuition, grades, graduation, etc. All students are assigned a MavMail account and are responsible for checking the inbox regularly. There is no additional charge to students for using this account, which remains active even after graduation. Information about activating and using MavMail is available at [http://www.uta.edu/oit/cs/email/mavmail.php](http://www.uta.edu/oit/cs/email/mavmail.php).

**Student Feedback Survey:** At the end of each term, students enrolled in classes categorized as “lecture,” “seminar,” or “laboratory” shall be directed to complete an online Student Feedback Survey (SFS). Instructions on how to access the SFS for this course will be sent directly to each student through MavMail approximately 10 days before the end of the term. Each student’s feedback enters the SFS database anonymously and is aggregated with that of other students enrolled in the course. UT Arlington’s effort to solicit, gather, tabulate, and publish student feedback is required by state law; students are strongly urged to participate. For more information, visit [http://www.uta.edu/sfs](http://www.uta.edu/sfs).
**Final Review Week:** A period of five class days prior to the first day of final examinations in the long sessions shall be designated as Final Review Week. The purpose of this week is to allow students sufficient time to prepare for final examinations. During this week, there shall be no scheduled activities such as required field trips or performances; and no instructor shall assign any themes, research problems or exercises of similar scope that have a completion date during or following this week *unless specified in the class syllabus*. During Final Review Week, an instructor shall not give any examinations constituting 10% or more of the final grade, except makeup tests and laboratory examinations. In addition, no instructor shall give any portion of the final examination during Final Review Week. During this week, classes are held as scheduled. In addition, instructors are not required to limit content to topics that have been previously covered; they may introduce new concepts as appropriate.

**Emergency Exit Procedures** Should we experience an emergency event that requires us to vacate the building, students should exit the room and move toward the nearest exit, which is to the left of the door and up the stairs. When exiting the building during an emergency, one should never take an elevator but should use the stairwells. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

**Student Support Services:** UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include tutoring, major-based learning centers, developmental education, advising and mentoring, personal counseling, and federally funded programs. For individualized referrals, students may visit the reception desk at University College (Ransom Hall), call the Maverick Resource Hotline at 817-272-6107, send a message to resources@uta.edu, or view the information at www.uta.edu/resources.
## Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics</th>
<th>Assignment</th>
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<tbody>
<tr>
<td>1</td>
<td>Jan-16</td>
<td>Introduction</td>
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<tr>
<td>2</td>
<td>Jan-23</td>
<td>QRE for single decisions: Exercise 1</td>
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<td>3</td>
<td>Jan-30</td>
<td>Additional utility adjustments (risk/loss aversion): Exercise 2</td>
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<td>4</td>
<td>Feb-6</td>
<td>Application (seminar presentation)</td>
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<td>5</td>
<td>Feb-13</td>
<td>Multiple Stage games: Exercise 3</td>
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<td>6</td>
<td>Feb-20</td>
<td>Application (seminar presentation)</td>
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<td>7</td>
<td>Feb-27</td>
<td>Simultaneous move game: Exercise 4</td>
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<tr>
<td>8</td>
<td>Mar-06</td>
<td>Simultaneous move game: Exercise 4</td>
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<td>9</td>
<td>Mar-13</td>
<td>Pre-project presentation</td>
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<td>10</td>
<td>Mar-20</td>
<td>Application (seminar presentation)</td>
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<td>11</td>
<td>Mar-27</td>
<td>Estimation, testing &amp; model selection: Exercise 5</td>
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<tr>
<td>12</td>
<td>Apr-03</td>
<td>Estimation, testing &amp; model selection: Exercise 5</td>
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<tr>
<td>13</td>
<td>Apr-10</td>
<td>Project discussion</td>
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<td>14</td>
<td>Apr-17</td>
<td>Project discussion</td>
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<td>15</td>
<td>Apr-24</td>
<td>Project presentation</td>
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<td>16</td>
<td>May-01</td>
<td>Project presentation</td>
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<td></td>
<td>final week</td>
<td>Final Week, No Class</td>
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As the instructor for this course, I reserve the right to adjust this schedule in any way that serves the educational needs of the students enrolled in this course. – Kay-Yut Chen

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**Emergency Phone Numbers:** In case of an on-campus emergency, call the UT Arlington Police Department at **817-272-3003** (non-campus phone), **2-3003** (campus phone). You may also dial 911.