

Syllabus Fall 2019

# 2D DESIGN

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## Instructor

Marcela Reyes

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Office Hours: TTH 5:00 PM -5:50 PM

Office: FAB 161

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## Course Information

**ART 1305.004**

**Tuesday & Thursday 6:00 PM- 8:50 PM**

**Room 2105 Fine Arts Building**

## Description of Course Content

2D Design uses the process of investigation and analysis of the formal qualities, principles, and elements of art/design to develop depth and rigor of thinking skills. The course directs and supports students to develop a strong sensibility to clearly, cleverly, and beautifully merge concept with aesthetic. The course is designed to alter and enhance the ability to think as much as it is to exposes students to the terminology, principles, and elements of design.

This course is not geared towards any particular genre. We will investigate the formal and communicative aspects of two-dimensional form and develop the visual language skills necessary for success in any artistic endeavor.

## Student Learning Outcomes

1. Students will demonstrate the ability to conceive, develop and construct two-dimensional design solutions from both prescribed and self-generated conceptual and/or formal guidelines to aesthetically finished pieces.
2. Students will be introduced to basic visual language skills, process, vocabulary.
3. Students will develop a sense of what makes a well-crafted design/artwork.
4. Students will begin to develop the visual and conceptual sensitivity necessary for the creation of successful upper level and professional design solutions.
5. Students will gain confidence in their ability to establish visual hierarchy.
6. Students will be introduced to basic color theory.
7. Students will develop skills to work collaboratively.
8. Students will develop a sensibility for balancing working within constraints and risk-taking.

# Required Textbooks and Other Materials

Required Book: *Design Language - Tim McCreight*

This is a reference book; it is small and easy to read. These books usually sell out at the bookstore since there are around 5 2D design classes that require this book, so I will be providing the list of terms to Canvas, you are welcome to use that list and research each term. You will mainly be using this book for the first assignment; I will be providing pdf readings on Canvas for the next assignments.

UTA bookstore, Amazon, etc. - about \$10 (<http://www.brynmorgen.com/DL.html>)

Virtual version - App Store for \$4.99 (still good but not as thorough as the book)

## Materials

- ☐ Sketchbook - 8.5 in x 10.5 in or bigger, non-lined.
- ☐ A Folder
- ☐ Portfolio- to carry your work; this can be handmade with foam, cardboard, etc.
- ☐ Scissors
- ☐ Xacto knife and replacement blades
- ☐ Ruler (invest on a metal ruler if your major is VC or Studio Art)
- ☐ Rubber cement
- ☐ Tracing paper
- ☐ Pencil
- ☐ Gum Eraser
- ☐ Colored pencils
- ☐ A small brush

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The following materials will be needed depending on the project. I recommend that you wait and buy them until you know what you will be doing.

- ☐ Cardstock paper
- ☐ Acrylic paints
- ☐ Gouache paint
- ☐ Colored pens
- ☐ Small paint containers (if you use paint) such as: paper plates, aluminum tins, plastic containers, etc.
- ☐ Brushes (if you use paint)
- ☐ Old t-shirt (if you use paint)
- ☐ Sharpies
- ☐ Transparency Film

Please, be prepared. Bring your materials to class.

**Additional materials might be required and will be announced in class or Canvas as needed.**

# Descriptions of Major Assignments and Examinations

## Course Schedule

Our schedule is made up of 5 projects:

1. Visual Vocabulary
2. Semiotics and Color Theory
3. Positive & Negative Space
4. Self-Portrait
5. Cartography/Temporal Maps

There is a high chance of some that some of these will change, but I will let you know with time. I will also upload a more detailed schedule to Canvas.

## Discussions

We will have weekly discussions that will be available on Canvas, this can range from readings to photographs. Other than our first discussion, every other discussion will be given out every Tuesday and you are expected to submit your response by the following Monday before 11:59 PM. I would not accept late discussions.

## Quizzes

We will have some short quizzes, mainly to see how much you understand the topics we are looking at. Quizzes will be given at the beginning of some classes; you cannot make it up if you are late to class.

# Grading Information

## Grading

Your sketches, class participation, attendance, writings, readings, homework, craftsmanship, project execution, development, thoughtfulness, timeliness, and effort will ALL factor into your individual project and final semester grades. Only a display of excellence in all the 'Evaluation and Expectations' areas will earn student an 'A'. Faculty will make great efforts to grade in an objective and quantitative manner however Art and Design are subjective and qualitative disciplines by nature and as such make grading an extremely difficult endeavor. Subjectivity DOES factor into grading and can work both in and against your favor.

**Final grades will be an average of all of the above - not just grades on individual assignments.**

**A %100-90**

**B % 89-80**

**C % 79-70**

**D % 69-60**

**Failure 59 or below**

**I do not round up.**

## Expectations for Out of Class Study

Beyond the time required to attend each class meeting, students enrolled in this course should expect to spend at least an additional 9 hours per week of their own time in course-related activities, including reading

required materials, completing assignments, preparing for exams, etc.

## Grade Grievances

I will not grant an Incomplete unless you have a serious, documented, extenuating circumstance that precludes your continued attendance. You must be passing the course up to the extenuating circumstance. I will not grant an incomplete to a student who is failing at the time they request the Incomplete. If you cannot meet the requirements of the course, it is your responsibility to drop it.

## Institution Information

UTA students are encouraged to review the below institutional policies and informational sections and reach out to the specific office with any questions. To view this institutional information, please visit the [Institutional Information](http://www.uta.edu/provost/administrative-forms/course-syllabus/index.php) page (<http://www.uta.edu/provost/administrative-forms/course-syllabus/index.php>) which includes the following policies among others:

- Drop Policy
- Disability Accommodations
- Title IX Policy
- Academic Integrity
- Student Feedback Survey
- Final Exam Schedule

## Additional Information

### Attendance:

At The University of Texas at Arlington, taking attendance is not required but attendance is a critical indicator of student success. Each faculty member is free to develop his or her own methods of evaluating students' academic performance, which includes establishing course-specific policies on attendance. As the instructor of this section, I will take attendance every class day. Missing class means that you grade might drop-

2 absences - 1 letter grade drop from final grade  
3 absences - 2 letter grades drop from final grade  
4 absences or more – failure

Critique attendance is extremely important, your grade will be affected if you miss critique or if you are more than 10 minutes late on critique day

+10 min to 30 min late = -10% your project

30 min to 50 min late = -35 % your final project grade

Your project will not be accepted after 6:50 PM on critique day.

Tardiness and leaving early will count as half an absence. However, instructor reserves the right to count as full absence if frequent.

However, while UT Arlington does not require instructors to take attendance in their courses, the U.S. Department of Education requires that the University have a mechanism in place to mark when Federal

Student Aid recipients “begin attendance in a course.” UT Arlington instructors will report when students begin attendance in a course as part of the final grading process. Specifically, when assigning a student a grade of F, faculty report must the last date a student attended their class based on evidence such as a test, participation in a class project or presentation, or an engagement online via Canvas. This date is reported to the Department of Education for federal financial aid recipients.

## Emergency Exit Procedures

In case we experience an emergency event that requires evacuation of the building, students should exit the room and move toward the nearest exit, which is located to the right of the room. When exiting the building during an emergency, do not take an elevator but use the stairwells instead. Faculty members and instructional staff will assist students in selecting the safest route for evacuation and will make arrangements to assist individuals with disabilities.

I encourage you to subscribe to the MavAlert system that will send information in case of an emergency to their cell phones or email accounts. Anyone can subscribe at [Emergency Communication System](#).

## Student Support Services

UT Arlington provides a variety of resources and programs designed to help students develop academic skills, deal with personal situations, and better understand concepts and information related to their courses. Resources include [tutoring](#) by appointment, [drop-in tutoring](#), [mentoring](#) (time management, study skills, etc.), [major-based learning centers](#), [counseling](#), and [federally funded programs](#). For individualized referrals, students may call the Maverick Resource Hotline at 817-272-6107, send a message to [resources@uta.edu](mailto:resources@uta.edu), or view the information at [Resource Hotline](#) (<http://www.uta.edu/studentsuccess/success-programs/programs/resource-hotline.php>).

## IDEAS Center

The [IDEAS Center](#) (<https://www.uta.edu/ideas/>) (2<sup>nd</sup> Floor of Central Library) offers FREE [tutoring](#) and [mentoring](#) to all students with a focus on transfer students, sophomores, veterans and others undergoing a transition to UT Arlington. Students can drop in or check the schedule of available peer tutors at [www.uta.edu/IDEAS](http://www.uta.edu/IDEAS), or call (817) 272-6593.

## Emergency Phone Numbers

In case of an on-campus emergency, call the UT Arlington Police Department at 817-272-3003 (non-campus phone), 2-3003 (campus phone). You may also dial 911. Non-emergency number 817-272-3381

## Library Information

Research or General Library Help

Ask for Help

- [Academic Plaza Consultation Services](#) ([library.uta.edu/academic-plaza](http://library.uta.edu/academic-plaza))
- [Ask Us](#) ([ask.uta.edu/](http://ask.uta.edu/))
- [Research Coaches](#) (<http://libguides.uta.edu/researchcoach>)

### Resources

- [Library Tutorials](#) ([library.uta.edu/how-to](http://library.uta.edu/how-to))
- [Subject and Course Research Guides](#) ([libguides.uta.edu](http://libguides.uta.edu))
- [Librarians by Subject](#) ([library.uta.edu/subject-librarians](http://library.uta.edu/subject-librarians))
- [A to Z List of Library Databases](#) ([libguides.uta.edu/az.php](http://libguides.uta.edu/az.php))
- [Course Reserves](#) ([https://uta.summon.serialssolutions.com/#!/course\\_reserves](https://uta.summon.serialssolutions.com/#!/course_reserves))
- [Study Room Reservations](#) ([openroom.uta.edu/](http://openroom.uta.edu/))

*As the instructor for this course, I reserve the right to adjust this schedule in any way that serves the educational needs of the students enrolled in this course. –Marcela Reyes.*